



Sustainable Transportation Policy

1. Purpose

The Institute of Business Management (IoBM) is committed to promoting safe, efficient, accessible, and environmentally responsible transportation systems that support sustainability objectives while enhancing campus safety, accessibility, and user experience.

This Policy establishes a framework for reducing vehicle-related environmental impacts, prioritizing pedestrians, improving mobility, and creating a more walkable and sustainable campus environment.

2. Objectives

The objectives of this Policy are to:

- Reduce vehicle movement within campus.
- Promote pedestrian-friendly campus design.
- Improve campus safety and accessibility.
- Reduce transportation-related greenhouse gas emissions.
- Enhance the campus experience for students, faculty, staff, and visitors.
- Support sustainable transportation alternatives.
- Contribute to national and international sustainability benchmarks and rankings.

3. Scope

This Policy applies to:

- Students
- Faculty
- Staff
- Visitors
- Contractors
- Service providers

using transportation facilities within the University's campuses.

4. Guiding Principles

Transportation planning at IoBM shall be guided by the following principles:

Pedestrian First

Pedestrian movement shall be prioritized over vehicle movement wherever practical.

Safety

Transportation infrastructure shall prioritize user safety.

Accessibility

Transportation systems shall accommodate persons with disabilities, special needs, and temporary mobility limitations.

Sustainability

Transportation decisions shall consider environmental impacts and resource efficiency.

Efficiency

Campus transportation systems shall minimize congestion and unnecessary vehicle circulation.

5. Pedestrian Priority Strategy

IoBM recognizes walking as the primary mode of movement within campus.

The University shall:

- Develop and maintain safe pedestrian pathways.
- Expand shaded walkways across campus.
- Improve accessibility between buildings.
- Enhance outdoor seating and gathering spaces.
- Improve pedestrian lighting and wayfinding signage.
- Introduce traffic-calming measures where necessary.

Future campus development projects shall prioritize pedestrian infrastructure before vehicle infrastructure.

5.1 Pedestrianization Target

To create a safer, healthier, and more sustainable campus environment, IoBM shall progressively increase pedestrian-priority areas across campus.

The University shall:

- Prioritize pedestrian movement over vehicular movement in campus planning and development.
- Expand shaded pedestrian walkways connecting academic, administrative, recreational, and student facilities.
- Reduce dependence on internal vehicular travel through improved pedestrian connectivity.
- Enhance outdoor environments through landscaping, seating, lighting, and accessibility improvements.

2030 Target

IoBM shall aim to designate at least seventy percent (70%) of internal campus circulation areas as pedestrian-priority zones by 2030 while maintaining appropriate access for:

- Emergency vehicles
- Security vehicles
- Maintenance vehicles
- Service and delivery vehicles
- Accessible transportation services

All future campus development projects shall be evaluated against this objective and shall seek to reduce vehicular movement while improving campus walkability.

6. Centralized Parking Strategy

To reduce unnecessary vehicle circulation and improve pedestrian safety, IoBM shall maintain a centralized parking approach across campus.

Parking Management Principles

- Students, faculty, staff, and visitors shall park in designated parking zones upon arrival.
- Vehicles shall remain parked during the day except where operational requirements necessitate movement.
- Internal movement of vehicles between buildings for convenience purposes shall be discouraged.
- Parking facilities shall be planned to support pedestrian movement rather than vehicle access to individual buildings.
- Future campus development shall prioritize pedestrian spaces over additional internal roadways and parking areas.

Institutional Practice

IoBM recognizes centralized parking as a key sustainability measure that:

- Reduces traffic congestion within campus.

- Improves pedestrian safety.
- Lowers transportation-related emissions.
- Encourages walking between facilities.
- Supports the University's pedestrianization objectives.

No new parking facilities shall be developed within designated pedestrian-priority zones unless required for accessibility, emergency operations, safety, or essential university functions.

7. Internal Campus Mobility

Recognizing the needs of elderly visitors, persons with disabilities, guests, and users travelling between distant campus locations, IoBM may provide internal transportation services.

Internal Shuttle Services

The University may operate:

- Electric shuttle vehicles
- Golf carts
- Low-emission mobility vehicles

to facilitate movement across campus when required.

Priority users may include:

- Persons with disabilities
- Elderly visitors
- Visiting dignitaries
- Staff with operational requirements
- Students requiring mobility assistance

8. Sustainable Vehicle Transition

The University shall progressively transition toward lower-emission transportation systems.

Initiatives may include:

- Electric utility vehicles
- Electric golf carts
- Electric shuttle services
- Electric vehicle charging infrastructure
- Renewable energy-powered mobility systems

Future procurement of campus mobility vehicles shall prioritize energy-efficient and low-emission alternatives where feasible.

9. Traffic Management

The University shall implement measures to improve traffic flow and reduce transportation-related risks.

These measures may include:

- Speed restrictions
- Designated drop-off zones
- Designated service vehicle routes
- Restricted access zones
- Pedestrian-priority crossings
- Traffic-calming infrastructure

10. Sustainable Event Transportation

For major university events, organizers shall be encouraged to:

- Promote ride-sharing.
- Encourage public transportation usage.
- Utilize centralized parking arrangements.
- Minimize transportation-related congestion.

11. Accessibility and Inclusion

Transportation facilities shall support universal accessibility principles.

The University shall seek to ensure:

- Accessible pedestrian routes.
- Accessible shuttle services.
- Accessible parking spaces.
- Accessible campus navigation systems.

12. Transportation Performance Indicators

The University shall monitor:

- Number of vehicles entering campus.
- Internal vehicle movement patterns.
- Pedestrian infrastructure coverage.
- Parking utilization.
- Shuttle service usage.
- Electric vehicle adoption.
- Transportation-related emissions.

These indicators shall be reported through the University's Sustainability Reporting Framework.

13. Responsibilities

Sustainability Office

- Monitor transportation sustainability indicators.
- Recommend improvements and initiatives.

Maintenance and Administration Departments

- Maintain transportation infrastructure.
- Implement parking and traffic management measures.

Security Department

- Enforce transportation regulations.
- Support traffic management.

Campus Community

- Comply with transportation regulations.
- Support sustainable transportation practices.

14. Continuous Improvement

The University shall periodically review transportation practices and identify opportunities to:

- Further reduce vehicle dependence.
- Increase pedestrianization.
- Improve accessibility.
- Enhance sustainability performance.

15. Review

This Policy shall be reviewed every three years or as required.

16. Effective Date

This Policy shall take effect upon approval by the President of the Institute of Business Management.

Approved By:  _____

President, Institute of Business Management

Date: December 1st, 2025

Version: 1.0