



Sustainability Policy

1. Purpose

The Institute of Business Management (IoBM) recognizes its responsibility to contribute to sustainable development through education, research, campus operations, community engagement, and institutional governance. This policy establishes IoBM's commitment to environmental stewardship, social responsibility, and economic sustainability while supporting national priorities and the United Nations Sustainable Development Goals (SDGs).

This policy serves as the overarching framework guiding all sustainability-related initiatives, strategies, plans, and operational procedures across the university.

2. Scope

This policy applies to:

- All students
- Faculty members
- Administrative and support staff
- Contractors and service providers
- Visitors and external partners engaged in university activities

The policy covers all campuses, facilities, academic programs, research activities, and university operations.

3. Vision

To become a leading sustainable university in Pakistan and the region by integrating sustainability into teaching, research, operations, governance, and community engagement.

4. Sustainability Commitments

IoBM commits to:

4.1 Environmental Stewardship

- Reducing the environmental impact of campus operations.
- Promoting energy efficiency and renewable energy.
- Conserving water resources.

- Protecting biodiversity and green spaces.
- Reducing waste generation and increasing recycling.
- Lowering greenhouse gas emissions.

4.2 Sustainable Education

- Integrating sustainability principles into academic programs.
- Promoting interdisciplinary approaches to sustainability challenges.
- Encouraging sustainability-focused student projects and experiential learning.

4.3 Research and Innovation

- Supporting research addressing environmental, social, and economic sustainability.
- Encouraging innovation that contributes to sustainable development.
- Facilitating partnerships with industry, government, and civil society.

4.4 Community Engagement

- Promoting sustainability awareness among stakeholders.
- Supporting community-based sustainability initiatives.
- Contributing to national and global sustainable development efforts.

4.5 Responsible Governance

- Embedding sustainability considerations into decision-making processes.
- Ensuring transparency and accountability in sustainability reporting.
- Allocating resources to support sustainability initiatives.

5. Strategic Objectives

IoBM shall work towards:

1. Reducing campus carbon emissions.
2. Increasing renewable energy generation.
3. Enhancing sustainable transportation options.
4. Improving waste diversion and recycling rates.
5. Conserving water resources.
6. Expanding biodiversity and green infrastructure.
7. Increasing sustainability-related research output.
8. Strengthening sustainability education.
9. Supporting the achievement of the United Nations Sustainable Development Goals.
10. Improving national and international sustainability rankings and assessments.

6. Governance

6.1 Sustainability Council

IoBM shall establish a Sustainability Council responsible for overseeing sustainability planning, implementation, monitoring, and reporting.

The Council may include representatives from:

- President's Office
- Facilities Management
- Quality Enhancement Cell
- Academic Departments
- Student Affairs
- Marketing and Communications
- Finance
- Student Representatives

6.2 Sustainability Office

The Sustainability Office shall coordinate university-wide sustainability initiatives and support implementation of this policy.

7. Monitoring and Reporting

IoBM shall:

- Establish sustainability performance indicators.
- Collect and maintain sustainability-related data.
- Publish periodic sustainability reports.
- Participate in relevant sustainability benchmarking and ranking systems, including UI GreenMetric.

8. Continuous Improvement

The University commits to continual improvement of sustainability performance through periodic review of policies, targets, programs, and outcomes.

9. Policy Review

This policy shall be reviewed every three years or earlier if required by changes in legislation, institutional priorities, or sustainability standards.

10. Effective Date

This policy shall take effect upon approval by the competent authority of the Institute of Business Management.

Approved By:  _____

Name: Nabhan Shah Karim

Designation: Acting Director, QEC

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