STUDENT SOCIETIES ANNUAL EVENTS REPORT 2025-26

Life at IoBM

Student lifeatIoBM is much more than just academics, presentations, reports, midterms, and final exams. In fact, there is a whole range of entertainment and events organized by students throughout the year. Students on campus are genuinely interested in cultural vibrancy and fostering a sense of community.

Amidst the busy academic schedule, there are seminars, talk shows with guest speakers, fundraising bake sales, fun stalls, CBMUN, plantation drives, stand-up comedy shows, and much more. There's always something happening and you can never get enough of it.

There are Sixteen student societies at IoBM that serve the interests of specific students: Digicon Informatics Society (DIS), Egalitarians (Economics Society), Entertainment Plus Society (EPS), Finance Society, IoBM Club of Entrepreneurs (ICE), IoBM Flim Society, IoBM Marketing Society (IMS), Tech Visionary Society (TVS), Literary and Public Speaking Society (LPSS), Mathematics Society, Social Welfare and Trust (SWAT), Strategic Human Resource Society (SHRS), sustainable Living Society (SLS), The Dialogue Society (TDS), "Vanquishers" Sports Club & IEEE.

Each Society is headed by a faculty advisor who is a senior member of the faculty or management, along with a team of student office bearers.

Sports at the Institute of Business Management (IoBM)

IoBM provides its students and staff with a range of sports facilities, including both indoor and outdoor options. The indoor sports facilities include table tennis, snooker, a male gym, a female fitness and aerobics room, a chess room, carrom, ludo, scrabble, football, futsal, badminton, throwball, volleyball squash court and Padel court. The outdoor sports facilities include basketball, volleyball, throwball, futsal, hardball cricket nets, tape ball cricket, dodgeball and tug of war.

IoBM students actively participate in Higher Education Commission (HEC) Intervarsity Championships and various events organized by other universities and institutions, both locally and nationally. IoBM sports teams have earned numerous laurels in HEC Intervarsity and Inter-University Championships.

The Egalitarian Society

World Mental Health Day Collaboration with Psychology Dept– 9th October 2025

In recognition of World Mental Health Day, a comprehensive awareness session was organized in collaboration with the Psychology Department to address mental health challenges faced by students. The session highlighted issues such as anxiety, depression, and academic pressure. Experts discussed coping strategies including stress management, time management, emotional regulation, and maintaining a healthy balance between academic and personal life. Students were encouraged to seek help when needed and to remove the stigma surrounding mental

2-Traffic Awareness Session (DIG-Sindh) – 22nd October 2025

A Traffic Awareness Session was conducted to educate students about responsible driving behavior, traffic rules, and digital challan systems. The session was conducted with the presence and guidance of DIG Sindh Police, Syed Pir Muhammad Shah. Special emphasis was placed on the introduction of the Traffic and Road Accident Control System (TRACS) in major areas such as Shahrah-e-Faisal and Korangi. Students were informed about the shift from physical challans to the e-challan system.
Awareness was provided on how to check challan status through the official mobile application and the importance of timely payment to avoid account blockage or driving license suspension. The session promoted fairness, transparency, and accountability in traffic law enforcement.

3. Creator Economy & Personal Branding (Irfan Junejo) – 17th November 2025 A collaborative session on Creator Economy and Personal Branding was organized in collaboration with the Film Society. The session featured renowned content creator Irfan Junejo as the guest speaker. Irfan Junejo shared valuable insights about building a authenticity, further personal brand, maintaining developing a unique content style, and sustaining long-term growth in the competitive digital environment.

The discussion covered career development in digital media, handling public criticism, managing conflicts within the YouTube community, and understanding controversies in the creator industry. Students gained practical knowledge about monetization, audience engagement, and professional consistency. The session concluded with an interactive Q&A segment where students asked questions regarding content creation, career paths, and personal branding strategies.

FINANCE SOCIETY

Introduction

Open House 2025 served as a vital platform for societies at IoBM to connect with incoming students, introduce their objectives, and emphasize the value of active participation in student organizations. The Finance Society, guided by Faculty Advisor Ms. Kiran Jameel and supported by its dedicated Top Body, Executive Directors and Directors, showcased its initiatives aimed at enhancing financial literacy, teamwork, and professional exposure.
This year saw remarkable growth in participation, with over 180+ applicants, marking a noticeable improvement from previous years. This progress reflected the success of prior events, awareness campaigns, and the strategic efforts of the society's marketing team in amplifying outreach and visibility.

The event also enabled leadership engagement, with senior members interacting directly with attendees, addressing their queries, and motivating them to explore opportunities within society. Their collaboration with other departments reflected the Finance Society's culture of inclusivity, mentorship, and professionalism.

IOBM STOCK CHALLENGE '25 – A RESOUNDING SUCCESS

Introduction The IoBM Stock Challenge '25 (ISC'25), organized by the Finance Society of IoBM, concluded with immense success, offering participants a perfect blend of learning, application, and celebration. The three-day event brought together 60 participants across 20 teams, creating a competitive yet collaborative environment that enhanced students' understanding of financial markets through simulations, mentorship, and strategy-building.

Day 1 – Learning the Markets The opening day kicked off with a warm welcome and an insightful speech by Mr. Bilal Arif Chottani, representative of Lumida Wealth, who emphasized the importance of market literacy among youth. This was followed by a comprehensive.

two-hour learning session led by Sexepcuertitsi es,frAoKmD including Mr. Zar Badshah, Mr. Muhammad Ali, and Mr. Kamal. Participants were introduced to the core concepts of fundamental and technical analysis, including how to interpret financial statements and read stock charts. The session concluded with an engaging Q&A round and a practice trading session, setting the tone for the competition.

Day 2 – The Trading Simulation

On the second day, participants gathered in the SSK Basement for the main trading event. The entire day was dedicated to live simulation-based trading, where teams applied their market knowledge to build competitive portfolios. Mr. Usama Ali, a representative of AKD Securities, was present to assist with technical issues and provide strategic hints. While guidance was available, teams independently made all trading decisions, offering a real-time test of their financial acumen

Day 3 – Strategy Presentations & Award Ceremony

The final day featured presentations from 4:00 PM to 6:00 PM, where teams showcased how they selected stocks based on technical indicators and fundamental insights. This reflective session demonstrated the depth of participants' learning and strategy. Following the presentations, high tea was arranged for guests, leading into the grand award ceremony and formal dinner.

The ceremony began with speeches from Mr. Zar Badshah (AKD Securities), Mr. Bilal Arif Chottani (Lumida Wealth), and Mr. Qadir (Khel Khood), followed by remarks from Mr. Manesh, President Finance Society. Guests and partners were honored with appreciation shields, including

- AKD Securities
- Mr. Zar Badshah
- Mr. Muhammad Ali
- Mr. Kamal
- Mr. Usama Ali
- Lumida Wealth
- Khel Koodh

In addition, AKD Securities presented shields to the ISC management team in recognition of their efforts

Winners of ISC'25: Champion – Team TDS: Cash Prize of Rs. 30,000

1st Runner-Up – Market Maniacs: Cash Prize of Rs. 15,000

2nd Runner-Up – Wall Street Warriors: Cash Prize of Rs. 5,000

As a token of appreciation, all team members and finance faculty were given custom shirts, while all participants received certificates for their involvement and performance.

A special note of appreciation goes to the following incredible vendors who added flavor, charm, and convenience to the overall experience of IoBM Stock Challenge '25.

Impact

"The IOBM Stock Challenge made a huge impact on campus and beyond! We shared the event across a network of over 20,000 students and alumni, and the response was incredible. Not only did it grab attention online, but it also created a real buzz around the university. So many students who had never thought about trading before got curious—some even opened demo accounts right after the event just to try it out themselves.

Throughout the day, students kept stopping by the trading arena to watch the action unfold. Even those who weren't participating asked questions like, 'When's the next one?' or 'Can anyone join next time?' It was clear the challenge sparked genuine excitement and interest in the world of investing. For many, it wasn't just a competition

—it was the beginning of a new learning journey. The energy, the crowd, the thrill of live trading—it all came together to create an unforgettable experience."

Conclusion

IoBM Stock Challenge '25 successfully fused academia and industry, providing students with a real-world trading simulation under expert supervision. The event enhanced financial literacy and analytical skills and strengthened IoBM's linkages with leading firms like AKD Securities, Lumida Wealth, and Khel Khood. The Finance Society's commitment to experiential learning and the enthusiastic participation from students made ISC'25 a benchmark for future events.

GUEST SPEAKER SESSION Breaking Barriers in Women Empowerment and Islamic Banking

ACKNOWLEDGEMENTWewould like toextendour sincere gratitudeto the Institute of Business Management (IoBM) for providing us with the platform to organize this impactful session. We are especially thankful to the State Bank of Pakistan for selecting us as Student Ambassadors, entrusting us with the responsibility to spread financial literacy and awareness.

We would also like to express our deep appreciation to Sir Nayeem-ul-Ansari for his invaluable guidance and mentorship throughout this journey. His support played a crucial role in the successful execution of this report and the event itself.

This project allowed us to explore vital aspects of Pakistan's financial system, particularly in areas such as personal finance, women empowerment, and Islamic banking. We hope that those who read this report find it informative and insightful. For any further queries regarding our work, we would be honored to assist.

EXECUTIVE SUMMARY

This report presents an overview of the Financial Literacy Awareness Session conducted at the Institute of Business Management (IoBM) under the platform provided by the institution. The event was led by State Bank Ambassadors — Ahad Asif, Areeza Amin, and Waleed Ahmed Tariq — who were appointed by the State Bank of Pakistan (SBP) as part of its nationwide financial inclusion initiative. The session was managed under the dedicated guidance of Sir Nayeem-ul-Ansari and honored by the presence of a Chief Guest from the State Bank of Pakistan.

The session aimed to promote awareness and practical understanding of financial literacy, women empowerment, and Islamic banking among university students. Through presentations, interactive discussions, and real-life examples, the session helped participants better understand responsible financial behavior, access to banking services, and ethical alternatives to conventional finance.

This report serves as a summary of the key themes, speaker insights, audience engagement, and the overall impact of the session. It highlights the collaborative efforts of the organizing team and the valuable support extended by both IoBM and SBP in empowering youth with essential financial knowledge.

INTRODUCTION OF THE SESSION This report outlines the Financial Literacy Awareness Session held at the Institute of Business Management (IoBM), organized under the platform provided by the university and led by State Bank Ambassadors — Ahad Asif, Areeza Amin, and Waleed Ahmed Tariq — appointed by the State Bank of Pakistan. The event was conducted under the guidance of Sir Nayeem-ul- Ansari and was honored by the presence of distinguished guest speakers and officials from the financial sector.

The session featured insightful talks by Mr. Rizwan Khaleel Shamsi, an expert in financial inclusion, and Mufti Muhammad Sadiq, a specialist in Islamic banking, who provided deep knowledge on ethical and practical financial solutions. In addition, Mr. Muhammad Faheem Maqsood and Ms. Hina Nasir joined as special guests, further enriching the session with their perspectives on financial responsibility and women's empowerment.

This initiative aimed to promote key topics including financial literacy, Islamic finance, and gender- inclusive access to financial services, contributing to the broader goals of the State Bank of Pakistan's Financial Inclusion Program. The report captures the essence, outcomes, and impact of the session in empowering young individuals with essential financial knowledge.

CHIEF GUEST SEGMENT 1

Awareness Session was honored by the presence of Mr. Rizwan Khaleel Shamsi, who served seasoned professional with extensive experience in the banking and financial sector, Mr. Shamsi brought both inspiration and practical insight to the event. He delivered a thought-provoking keynote speech that focused on the theme of Women Empowerment in Finance, highlighting the urgent need to include and uplift women in Pakistan’s evolving economic system.

Mr. Shamsi emphasized that financial literacy among women is not only a personal asset but a national necessity. He encouraged female students to take ownership of their financial journeys, access formal banking channels, and explore entrepreneurship as a tool for economic independence. His speech addressed cultural and structural barriers faced by women in finance and offered real-life examples of how education, digital access, and supportive policies can bridge the gap.

In addition to women empowerment, Mr. Shamsi spoke about the broader mission of the State Bank of Pakistan to ensure inclusive banking and promote financial awareness among the youth. He commended the efforts of the student ambassadors and expressed confidence in the future of Pakistan’s young leaders who are passionate about spreading knowledge and driving financial change. His presence greatly elevated the session and left a lasting impression on all attendees.

CHIEF GUEST SEGMENT 2

The session also featured a highly Mufti Muhammad Sadiq, a distinguished scholar and expert in Islamic Banking and Finance. With his Shariah- compliant financial systems, Mufti Sadiq enlightened the audience on and ethical framework that differentiate Islamic banking from conventional financial systems.

His session focused on key concepts such as Riba (interest) prohibition, profit-and-loss sharing, and the importance of ethical investing in Islamic finance. He elaborated on commonly used Islamic financial instruments such as Murabaha, Ijarah, and Mudarabah, explaining their structure, real-world application, and relevance in Pakistan's financial ecosystem.

Mufti Sadiq also addressed common misconceptions surrounding Islamic banking and clarified how it aligns with modern financial needs while remaining rooted in Islamic principles. His presentation was well-received by the audience, particularly students eager to understand the spiritual and practical aspects of finance. His presence added significant value to the session, bridging academic learning with religious understanding in a clear, engaging manner.

CHIEF GUEST SEGMENT 3

We were privileged to have Mr. Muhammad Faheem Maqsood as one of the special guests at the Financial Literacy Awareness Session. As a senior representative of the State Bank of Pakistan, Mr. Faheem brought with him years of experience in regulatory frameworks, financial outreach, and national- level initiatives aimed at promoting financial inclusion.

.During his address, Mr. Faheem emphasized the State Bank's commitment to empowering youth with practical financial knowledge and strengthening them understanding of core banking principles. He discussed the role of the SBP in enhancing access to financial services across Pakistan, particularly for marginalized communities, women, and young entrepreneurs. He also highlighted the success of SBP's various outreach programs, including the Student Ambassador initiative, which has played a pivotal role in spreading awareness in academic institutions like IoBM

Mr. Faheem encouraged students to take active interest in personal finance, savings behavior, and digital banking tools to better equip themselves for future financial decision-making. His presence added both credibility and depth to the session, and his words served as motivation for students to stay financially informed and responsible.

CHIEF GUEST SEGMENT 4

We were also honored by the presence of Ms. Hina Nasir, who joined the session as a Special Guest and contributed valuable insights on gender inclusion and women's access to financial services. With her experience in advocacy and outreach for women empowerment, Ms. Hina shed light on the challenges that women in Pakistan face when it comes to financial independence, access to formal banking channels, and participation in the economic system.

In her address, she emphasized the importance of financial education for women, particularly for students and young professionals who are preparing to enter the workforce or pursue entrepreneurship. She shared real-world stories and examples of women-led initiatives that succeeded with the right financial knowledge and institutional support.

Ms. Hina's message focused on breaking societal barriers, encouraging self-reliance, and promoting confidence among young women to take charge of their personal and professional financial journeys. Her warm and passionate talk left a meaningful impression on the audience and aligned strongly with the broader goals of the State Bank of Pakistan's Financial Inclusion Strategy.

Aligning Financial Literacy with the UN Sustainable Development Goals

No Poverty:
How it links: Financial literacy empowers individuals—especially youth and women—
to manage money wisely, save, and invest, reducing their vulnerability to poverty.

Session link

The event emphasized financial awareness, responsible behavior, and access to banking services, which can significantly help reduce financial exclusion and poverty.

Quality Education:
How it links: Promoting financial literacy is part of inclusive and equitable quality education.

Session link
The session provided students with essential financial knowledge on Islamic banking, personal finance, and entrepreneurship.

Gender Equality
How it links: Women's empowerment through financial inclusion enables them to participate in the economy equally.

Session link
Focused discussions were held on breaking barriers for women in finance. Speakers like Mr. Rizwan Khaleel and Ms. Hina Nasir highlighted financial independence and gender-inclusive policies.

Decent Work and Economic Growth

How it links: Financial literacy encourages entrepreneurship, enhances employability, and leads to better financial decisions.

Session link

The session encouraged youth, especially women, to explore entrepreneurship and make informed career and investment decisions.

Industry, Innovation and Infrastructure

How it links

Promoting digital banking tools and Islamic finance aligns with financial innovation and access to infrastructure.

Session link

Guest speakers shared insights into ethical finance alternatives and the use of digital tools, aligning with modern financial infrastructure goals.

Reduced Inequalities

How it links

Ensuring financial access and inclusion reduces inequalities within and among populations.

Session link

The State Bank's initiatives discussed in the session are directly targeted at including marginalized groups like women and underserved youth in the financial system.

Partnerships for the Goals

How it links

Collaboration between institutions helps achieve development goals.

Session link

The event was a partnership between SBP, IoBM, student ambassadors, and financial sector professionals to promote financial inclusion and literacy.

CONCLUSION OF EVENT

The Financial Literacy Awareness Session held at the Institute of Business Management (IoBM) proved to be an enriching and impactful event, aligning closely with the vision of the State Bank of Pakistan to foster financial inclusion, promote Islamic finance, and empower women through knowledge. The active participation of students, the guidance of faculty, and the contributions of experienced speakers created an environment of learning, dialogue, and personal growth.

From discussions on financial responsibility and digital banking to powerful talks on women's empowerment and Shariah-compliant finance, the session provided holistic exposure to participants. The presence of esteemed guests like Mr. Rizwan Khaleel Shamsi, Mufti Muhammad Sadiq, Mr. Muhammad Faheem Maqsood, and Ms. Hina Nasir further added depth and inspiration to the event.

Organized by SBP Student Ambassadors — Ahad Asif, Areeza Amin, and Waleed Ahmed Tariq — and guided by Sir Nayeem-ul-Ansari, this initiative successfully ignited curiosity and awareness about key financial concepts among students. We hope that sessions like this continue to pave the way for a more informed, financially responsible, and empowered generation of Pakistanis.

AWARENESS SESSION

THE ROLE OF STRUCTURE AND LOGIC IN SCIENTIFIC ARGUMENTATION

BY DR LAEEQ RAZZAK JANJUA

Date: 25 October 2025, Saturday

Venue: EMEC, IOBM

Seminar on Research Publishing

Executive Summary

The seminar, led by Mr. Laeeq Razzak Janjua, was held at the Institute of Business Management; in the admin building`s EMEC center in accordance with the Finance Society & the faculty advisor MS Kiran Jameel, Served as a masterclass in academic research methodology. It intricately connected the pursuit of scientific rigor with the urgent need to address global sustainability challenges. The speaker meticulously deconstructed the research process, emphasizing that a persuasive scientific argument is built on a foundation of a critical theoretical framework, a comprehensive literature review, and an unimpeachable methodology. Key takeaways include practical strategies for structuring research, navigating the peer-review

process, and enhancing the credibility of academic work. The seminar concluded that logical structure is not merely a formatting requirement but the very essence of how research contributes to solving real-world problems, with direct implications for achieving the United Nations Sustainable Development Goals (SDGs).

Introduction

This document presents a report on the seminar, "The Role of Structure and Logic in Scientific Argumentation," conducted at the Institute of Business Management. Led by Dr Laeeq Razzak Janjua, as the keynote speaker. Mr Janjua is a distinguished expert in the field of research methodology and academic publishing. The seminar provided an in-depth exploration of the methodologies and frameworks essential for constructing compelling and credible scientific research. In an era defined by complex global challenges, the ability to build a logical and well-structured argument is paramount. This event equipped attendees with the advanced skills needed to navigate the academic landscape, from initial concept to successful publication, emphasizing that rigorous research is the cornerstone of sustainable progress and innovation.

Seminar Proceedings Inauguration and Thematic Foundation The seminar opened by establishing the critical context for modern research, The speaker framed scientific inquiry as a primary tool for addressing pressing global issues, particularly environmental sustainability. He illustrated that the Earth's dynamic systems and the overconsumption of finite resources create complex problems that demand interdisciplinary solutions. A powerful statistic was presented: approximately 50% of published research now focuses on sustainability, underscoring the academic community's collective drive towards creating a more resilient future. This set the stage for understanding research not as an isolated activity, but as a logically structured response to global needs.

The Architecture of a Scientific Argument: Theory and Literature This segment formed the core of the "logic" component, detailing how to construct a robust intellectual framework for any research project. · Building a Theoretical Framework: Attendees were guided to move beyond a simple list of theories. Instead, they were instructed to create a comparative table analyzing 4-5 theories across key dimensions: name and author, year, purpose/application, and crucially, limitations and counterarguments. The speaker emphasized that identifying the gaps and drawbacks in existing theories is the most critical step for establishing the novelty and necessity of one's own research, especially in multi-domain studies. Conducting a Comprehensive Literature Review: The seminar redefined the literature review as a multi-perspective analysis—"reading a topic from every angle." This involves actively seeking out and synthesizing both supporting and opposing viewpoints to create a balanced and critical narrative. The use of academic connector words was highlighted as a vital tool for ensuring logical flow and cohesion, transforming a summary of sources into a structured argument.

The Bedrock of Research: Methodological Rigor Mr Janjua delivered a stark and clear message: the credibility of a scientific argument stands or falls on its methodology. He provided explicit, field-specific standards to prevent immediate rejection:

- A minimum sample size of 283 respondents for surveys.
- At least 30 years of historical data for finance and economics research.
- A minimum of 20 observations per variable in multiple-sample studies.

It was revealed that 80% of paper rejections stem from methodological flaws, such as unclear data collection procedures or unjustified handling of missing data. This segment stressed that methodology is where the researcher's logic is empirically tested.

The Pathway to Impact: Publication and Dissemination

The final phase addressed the strategic presentation of research. Mr. Janjua highlighted the reality of the publication process, noting that journal editors often make initial screening decisions within 30 seconds, based primarily on the abstract and overall presentation. To build credibility, researchers were advised to craft a powerful "sales pitch" in their abstract and to cite strategically mixing recent, high-impact papers (2024-2025), foundational work from century-old journals, and Nobel Prize-winning research. A proactive approach to rejection was encouraged: view reviewer comments as constructive feedback and systematically resubmit to alternative journals.

Key Insights & Learnings

The seminar yielded several profound insights that redefine the research process. A central takeaway was the fundamental shift from viewing a research paper as a mere report of findings to understanding it as a persuasive and logical argument, where every section must cohesively build a compelling narrative. This logical rigor was further enhanced by the emphasis on visual tools like diagrams and flowcharts, which were presented not as optional illustrations, but as essential instruments for clarifying complex relationships and strengthening the core argument. Furthermore, the seminar reframed the concept of academic resilience, positioning journal rejection not as a failure but as an integral step in the scholarly cycle, necessitating a systematic and proactive approach to feedback and resubmission. Ultimately, attendees were encouraged to become architects of their own knowledge by actively building their academic toolkit through tasks like identifying key scholars and mastering academic language moving beyond passive learning to actively engaging with and contributing to their field.

Conclusion:

The seminar successfully demonstrated that structure and logic are the twin pillars of influential scientific research. By providing a clear, step-by-step framework from theoretical conception to journal publication, Mr. Janjua empowered researchers to produce work that is not only academically sound but also capable of driving meaningful change. The integration of sustainability as a central theme further highlighted the profound real-world impact of well-constructed research.

Recommendations:

1. For Individual Researchers: Immediately implement the structured table method for theoretical frameworks. Prioritize methodological transparency and rigor in all ongoing and future projects.
2. For the Academic Department: Integrate a dedicated module on "Visualizing Research" into the research methodology curriculum. Consider establishing a peer-support system for researchers to share and review each other's work before journal submission.
3. For the Institution: Organize follow-up workshops focused on writing compelling abstracts and responding to reviewer comments, directly addressing the critical points of the publication process.

SDG Goals The seminar's content demonstrated a direct and robust alignment with several United Nations Sustainable Development Goals, positioning academic research as a primary engine for sustainable development: · SDG 4: Quality Education - The entire seminar was a direct intervention to improve the quality of higher education by enhancing research skills and pedagogical approaches. · SDG 9: Industry, Innovation, and Infrastructure - By fostering robust and innovative research methodologies, the seminar directly contributes to building a foundation for sustainable industrialization and innovation. · SDG 12: Responsible Consumption and Production - The discussion on the overuse of limited natural resources by businesses directly addresses the core targets of this goal. · SDG 13: Climate Action - This was a central theme, with research being positioned as the key to understanding climate change and developing mitigation strategies, including the long-term transition to sustainable lifestyles. · SDG 17: Partnerships for the Goals - The seminar itself is an example of forging partnerships for knowledge sharing, and the emphasis on multi-domain research encourages the cross-sectoral collaborations necessary to achieve the SDGs.

ISLAMIC SAVING AND INVESTMENT

MEEZAN BANK IN COLLABORATION WITH FINANCE SOCIETY, IOBM

DATE: 18TH DECEMBER 2025
VENUE: AUDITORIUM, IOBM

EXECUTIVE SUMMARY

The Finance Society of the Institute of Business Management (IoBM) successfully organized an academic seminar titled "Islamic Investments & Savings" on 18th December 2025. The seminar was arranged to enhance financial awareness among students and faculty by introducing the principles, instruments, and practical applications of Shariah-compliant investing in Pakistan. The session was delivered by a senior representative from Al Meezan Investments, Pakistan's leading Islamic asset management company.

The seminar provided an in-depth discussion on the importance of investing over mere saving, the impact of inflation on purchasing power, and the role of Islamic mutual funds in long-term wealth creation. Various Islamic investment products, including equity funds, income funds, savings plans, pension schemes, and commodity-based investments, were thoroughly explained. The event successfully aligned with the Finance Society's objective of bridging theoretical knowledge with real-world financial practices while promoting ethical and Shariah-compliant financial decision-making.

INTRODUCTION

The Finance Society continuously strives to promote financial literacy, professional development, and industry exposure among students of IoBM. In line with this mission, the Society organized a seminar on Islamic Investments & Savings, addressing the growing relevance of Islamic finance in Pakistan's financial system. With the expansion of Islamic banking, mutual funds, and pension schemes, it has become essential for future finance professionals to understand Shariah-compliant financial instruments.

The seminar was attended by students from the Accounting and Finance discipline, along with faculty members. It provided participants with a structured understanding of how Islamic finance differs from conventional finance, particularly in terms of risk-sharing, prohibition of interest (Riba), asset-backed transactions, and ethical investment principles.

OBJECTIVES

The key objectives of the seminar were to develop students' understanding of Islamic investment principles, highlight the importance of long-term financial planning, and create awareness regarding the adverse effects of inflation on idle savings. Another major objective was to familiarize students with the structure and functioning of Islamic mutual funds, pension funds, and savings plans available in Pakistan.

Additionally, the seminar aimed to guide students on aligning their investment decisions with personal risk profiles, time horizons, and financial goals while remaining compliant with Shariah principles. The Finance Society also intended to encourage ethical investing and informed decision-making among future market participants.

ABOUT THE SPEAKER The seminar was conducted by a senior industry professional representing Al Meezan
Investments, the largest Islamic asset management company in Pakistan. Al Meezan Investments operates under the supervision of a highly reputable Shariah Advisory Board comprising renowned Islamic scholars. The organization has a strong track record of managing Islamic equity funds, income funds, asset allocation funds, pension schemes, and commodity funds.

The speaker brought extensive practical experience in Islamic capital markets, portfolio management, and financial planning. His professional insights helped participants understand not only the theoretical framework of Islamic finance but also its practical implementation within Pakistan's regulatory and economic environment.

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It is recommended that future Finance Society seminars incorporate interactive elements such as case studies, investment simulations, and portfolio construction exercises to enhance practical learning. Collaboration with Islamic financial institutions may be strengthened to offer internship opportunities, certification workshops, and mentorship programs for students.

Additionally, post-seminar learning resources such as reading materials, investment guides, and recorded sessions should be provided to participants for continued learning. Regular seminars focusing on personal financial planning, risk management, and capital market developments would further contribute to students' professional growth.

SDG 4 – Quality Education

The seminar directly supported SDG 4 by enhancing students' financial literacy and practical understanding of Islamic finance. By educating participants about Shariah-compliant investment instruments, inflation management, and long-term financial planning, the event strengthened academic learning and applied financial knowledge, preparing students for informed professional and personal financial decisions.

SDG 8 – Decent Work and Economic Growth

The session aligned with SDG 8 by equipping students with knowledge that enables responsible participation in financial markets. Awareness of ethical investment practices, savings discipline, and capital market instruments encourages sustainable economic growth and supports future employment opportunities in the Islamic finance and financial services sector.

SDG 12 – Responsible Consumption and Production

The seminar promoted responsible financial behavior by emphasizing ethical, Shariah-compliant investing, which discourages excessive speculation and promotes transparency and risk-sharing. This aligns with SDG 12 by fostering responsible use of financial resources and sustainable wealth management practices.

The seminar on Islamic Investments & Savings proved to be a highly informative and impactful initiative by the Finance Society of IoBM. The session successfully enhanced participants' understanding of Islamic finance, investment planning, and the importance of ethical and disciplined investing. The speaker's comprehensive discussion provided valuable industry insights and practical perspectives.

The active participation of students and faculty reflected strong interest in Islamic financial markets. Overall, the event fulfilled its educational objectives and reinforced the Finance Society's commitment to promoting financial literacy and professional excellence. The Society looks forward to organizing similar knowledge-driven events in the future to further support student development.

2025 ICIBF REPORT

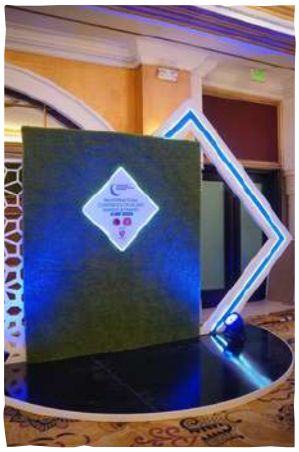
FINANCE SOCIETY OF IOBM

9TH INTERNATIONAL CONFERENCE ON ISLAMIC BANKING & FINANCE

The 9th International Conference on Islamic Banking & Finance (ICIBF-2025) convened leading regulators, policymakers, Shariah scholars, bankers, asset managers, academicians, and industry specialists to advance the conference theme: “Islamic Finance 5.0: Embracing Technology, Sustainability and Ethical Excellence.” The conference was structured as a three-part knowledge and engagement platform, comprising a Pre-Conference Research & Publishing Forum followed by Day One and Day Two of the main conference at Mövenpick Hotel Karachi. Across all segments, ICIBF-2025 presented a clear industry direction: Islamic finance must now accelerate its transition from growth-led expansion to systems-led transformation—where digital capability, sustainability outcomes, governance strength, and ethical credibility are treated as core requirements for competitiveness and trust. The Pre-Conference program established the intellectual foundation by focusing on research prospects, digital assets, and publishing standards in Islamic finance research. Participants engaged directly with senior editors and experts to refine research ideas and receive targeted feedback, strengthening the pipeline between academic inquiry and policy/industry relevance. This pre-conference element reinforced the conference’s long-standing purpose: building scholarship that informs real decisions and shapes practice. Day One emphasized strategic leadership and market direction. The inaugural session brought together senior institutional leadership and national-level voices alongside key industry stakeholders, followed by an exclusive conversation featuring Dr. Ishrat Hussain and Mr. Irfan Siddiqui, and a CEO-level forum titled “Visionaries’ Reflections.” The day progressed into parallel panel tracks that addressed the architecture of Islamic finance’s next phase: Shariah harmonization and standardization, Islamic fintech and digital ecosystems, smart sukuk innovation, open banking and digital halal payments, modernization priorities, and the future of Islamic banking in Pakistan through a digital and ethical lens. The evening concluded with the Distribution of the 11th Islamic Retail Award followed by a gala dinner—recognizing leadership and performance within the Islamic finance ecosystem.

Day Two concentrated on implementation pathways and applied innovation. Panels addressed ESG reporting and sustainable finance, global alignment of Islamic finance standards, green governance, and funding models through modaraba and takaful. The program broadened into “frontiers” discussions—global halal finance horizons, Islamic social finance without borders, and SDG-linked green halal finance pathways—before transitioning into parallel technical session

Showcasing research presentations across multiple venues and an online track. A dedicated Digital Transformation panel later in the day tied institutional capability to operational readiness, highlighting the need for product innovation, customer experience redesign, data governance, risk oversight, and Shariah assurance in a technology-enabled landscape. The conference concluded with the closing address by Prof. Dr. Tariq Rahim Soomro. Overall, ICIBF-2025 strengthened Pakistan's positioning within the global Islamic finance conversation and delivered a coherent message: the future of Islamic finance will be defined by institutions that can innovate responsibly, scale with credible governance, measure sustainability impact, and maintain ethical excellence while modernizing products, standards, and delivery channels.



The International Conference on Islamic Banking & Finance (ICIBF) has developed into a recognized platform for high-impact dialogue in Islamic economics and finance, bringing together academia, regulators, industry practitioners, and policy communities. Over the years, the conference agenda has evolved in response to shifts in the global and domestic financial environment—moving from foundational conversations around the growth of Islamic banking and Shariah compliance toward deeper engagement with governance, inclusion, sustainability, and technology-enabled transformation. In ICIBF-2024 (8th edition), the conference ran as a three-day program (including a pre-conference day) and centered on the theme: "Innovation and Sustainability: The Role of Islamic Banking & Finance in Navigating the Future Landscape."

That edition emphasized Islamic finance as a vehicle for financial inclusion, ethical development, and sustainability-driven growth—while also highlighting the rising importance of innovation (including emerging technologies) as an enabler of responsible finance. The agenda structure in 2024 reinforced cross-sector collaboration between scholars, practitioners, and policymakers, with an explicit focus on sustainability tools and modern institutional practices. CIBF-2025 built directly upon these developments—but moved the narrative forward with sharper integration and higher expectations. Rather than discussing technology and sustainability as parallel ambitions, ICIBF- 2025 framed the future of Islamic finance as Islamic Finance 5.0—where technology adoption, sustainability outcomes, and ethical excellence must operate as a single integrated standard of progress. This framing reflected the realities of contemporary finance: customers expect digital convenience and transparency; regulators expect stronger governance and risk oversight; markets demand credible ESG alignment and disclosure; and institutions must preserve Shariah authenticity while expanding competitiveness and scale.

Accordingly, ICIBF-2025 was designed to balance strategic leadership perspectives with technical and applied discussions, while also strengthening the research ecosystem through dedicated pre-conference sessions on research publishing and academic-to-industry relevance. The result was a program that combined keynote leadership, CEO-level reflections, multi-track panel discussions, SDG-linked sustainability dialogue, and parallel technical research sessions— collectively shaping a forward-looking blueprint for Islamic finance in Pakistan and beyond.

Pre-conference

PRE-CONFERENCE (Research & Publishing Forum)
Date: 18th November 2025 (Tuesday)
Venue: EMEC Conference Room, Admin Block, IoBM, Karachi

1) Highlights

The pre-conference program served as a focused academic and practitioner forum designed to strengthen the research pipeline supporting Islamic finance transformation. It opened with Tilawat-e-Quran, followed by a welcome address by Prof. Dr. Muhammad Kashif. The sessions then moved into key research and innovation topics, including the evolving scope of Islamic banking and finance research, and emerging areas such as digital assets within Shariah frameworks.

A major emphasis of the pre-conference was research quality and publication readiness. A dedicated segment on publishing Islamic finance research—led by WSARIF Editors—provided participants with structured guidance on producing globally publishable work, including topic selection, methodological robustness, positioning, and practical relevance. The agenda culminated in research paper and idea presentations, accompanied by exclusive editorial feedback—strengthening the link between academic inquiry and real-world needs.

2) Sessions Covered

Research prospects in Islamic Banking and Finance — Prof. Dr. Imam Uddin
Digital Assets and Islamic Finance — Dr. Farrukh Habib (Azka Advisor-UK)
Publishing Islamic Finance Research in Finance Journals (WSARIF Editors) — Dr. Saad Azmat (LUMS), Dr. Mohamed Eskandar Shah (INCEIF)
Research Paper/Ideas Presentations & Discussions with Editorial Feedback — Editors and expert panel
Concluding Remarks & Certificate Distribution — Talib Syed Karim

3) Key Takeaways

Research in Islamic finance is shifting toward practical implementation challenges: standards, digital finance, governance, and sustainability.

Publishing excellence requires stronger problem framing, methodological rigor, and policy/industry relevance. Structured editorial engagement improves research quality and supports stronger academic contributions to Islamic finance reform. DAY ONE

Date: 19th November 2025 (Wednesday)

Venue: Mövenpick Hotel Karachi

1) Highlights

Day One began with registration followed by a formal inaugural session in the ballroom, including recitation, national anthem, institutional opening remarks, and welcome addresses. The inaugural segment featured:

Opening Remarks: Prof. Dr. Muhammad Kashif (Dean, College of Business Management)

Welcome Address: Talib Syed Karim (Conference Patron & President, IoBM)

The keynote segment reflected high-level institutional and industry alignment, featuring:

Dr. S. M. Tariq Rafi (Chairman, Sindh HEC)

Yousuf Hussain (President & CEO, Faysal Bank)

Muhammad Atif Hanif (CEO, Al Baraka Bank Pakistan)

Dr. Mohamed Lamin M. Seylla (International Islamic Fiqh Academy, OIC, Jeddah, KSA)

Saleem Ullah (Deputy Governor, State Bank of Pakistan)

This was followed by an exclusive session featuring:

Dr. Ishrat Hussain (Former Governor, SBP)

Mr. Irfan Siddiqui (President & CEO, Meezan Bank)

Later, the CEO Talk — “Visionaries’ Reflections” provided senior leadership perspectives on market readiness, innovation priorities, regulatory evolution, and institutional capability.

Speakers included:

Umair Aijaz (CEO, Raqami Islamic Digital Bank Limited)

Shahid Ali Habib (CEO, Arif Habib Group)

r. Amjad Waheed (CEO, NBP Fund Management Limited)

Tariq Naseem (Head Islamic Finance, SECP Islamabad)

Muhammad Ali Gulfaraz (CEO, Dubai Islamic Bank Pakistan)

Rizwan Ata (President & CEO, BankIslami Pakistan)

Rizwan Ata (President & CEO, BankIslami Pakistan)
Reflective Remarks: M. Bashir Janmohammad (Chancellor, IoBM)
The Scholars' Launchpad highlighted research leadership and knowledge development, including book launches by Prof. Dr. Imam Uddin and a session on the Global Islamic Finance Report (Cambridge IFA) led by Prof. Dr. Humayon Dar, alongside keynote contributions by:
Prof. Dr. Kabir Hassan (University of New Orleans, USA)
Prof. Dr. Eskandar Shah Mohd (CEO, ISRA Consulting, Malaysia)
Prof. Dr. Dawood Ashraf (IRTI, Islamic Development Bank)
The day concluded with the Distribution of the 11th Islamic Retail Award, followed by a gala dinner.

2) Panel Discussions (with Panelists)

Panel 1: One Shariah One Finance (Venue: Ballroom)
Focused on the feasibility and implications of stronger convergence in Shariah standards—addressing cross-border credibility, consumer trust, product comparability, and institutional accountability.
Moderator / Panelists included:

- Prof. Dr. Humayon Dar (Managing Director, Cambridge IFA)
- Justice Dr. Syed Muhammad Anwer (Aalim Judge, Federal Shariat Court)
- Dr. Zahid ur Rahman Khokhar (Director, Islamic Finance Policy Department, SBP)
- Dr. Fazal Rahim (Head of Internal Sharia Control & ISSC Secretary, Ajman Bank)
- Dr. Irum Saba (Director, Center for Excellence in Islamic Finance, IBA)
- Junaid Bahrum (Assistant Director & Head Retail Banking Group, BankIslami)
- Carol Kigome (Head of Strategy, Gulf African Bank)
- Dr. Rizwan Malik (Head of Islamic Finance Centre, Bahrain Institute of Banking & Finance)

Panel 2: Islamic FinTech Frontiers (Venue: Sumbul Hall)

Explored how Islamic finance can scale fintech innovation while maintaining Shariah assurance, data governance, consumer protection, and operational resilience.
Panelists included:

- Prof. Dr. Eskandar Shah Mohd (ISRA Consulting, Malaysia)
- Prof. Dr. Kabir Hassan (University of New Orleans, USA)
- Dr. Mohamed Lamin M. Seylla (International Islamic Fiqh Academy, OIC)
- Prof. Dr. Dawood Ashraf (IRTI, IsDB)
- Dr. Farrukh Habib (Azka Advisor-UK)

Panel 3: Harmonizing Shariah Standards Across Banks (Venue: Nargis Hall)
Addressed institutional standardization challenges at the bank level, including governance models, Shariah audit expectations, product approvals, and implementation consistency.
Moderator / Panelists included:
Prof. Dr. Shafiullah Jan (Head CEIF, IM Sciences, Peshawar)
Dr. Muhammad Ayub (Riphah International University)
Mufti Muhammad Hassan Kaleem (DIB Pakistan)
Mr. Hasnain A. Merchant (Head Islamic Banking & Head Payment Services, Sindh Bank)

Panel 4: Creating Smart Sukuks & Product Innovation Hubs (Venue: Ballroom)
Discussed innovation in Islamic capital markets, smart instruments, transparency, and building institutional innovation capability.
Moderator / Panelists included:

- Dr. Saad Azmat (LUMS)
- Muhammad Faisal Sheikh (Head Shariah Compliance & Advisory, Faysal Bank)
- Saleemullah Shaikh (Head Islamic Banking, Habib Metro Bank)
- Ahmed Ali Siddiqui (Senior EVP, MBL)
- Dr. Mufti Irshad Ahmad Aijaz (Chairman Shariah Board, Bank Islami & Chairman Shariah Committee, SECP)
- Mufti Muhammad Najeeb Khan (Chairman Shariah Board, Bank Makramah)

Panel 5: Open Banking & Digital Halal Payments (Venue: Sumbul Hall)
Examined interoperability, payment modernization, and Shariah-aligned digital transaction ecosystems.
Moderator / Panelists included:

- Ahmed Abbas Zaidi (CEO, Foundation Securities)
- Imtiaz Gadar (CEO, Al Meezan Investment Management)
- Mir Adil Rashid (CEO, HBL Asset Management)
- Iffat Zehra Mankani (CEO, JS Investments)
- Naveed Nasim (CEO, ABL Asset Management Company)
- Nadir Rahman (CEO, Faysal Asset Management)
- Mohammad Shoaib (CEO, Lucky Investments)
- Shaikh Salman Tahir (Group Head Corporate Banking & SME, Pakistan China Investment Company)

Panel 6: The Future of Islamic Banking in Pakistan: Digital and Ethical Lens (Venue: Nargis Hall)
Focused on how Pakistan's Islamic banking industry can modernize digitally while strengthening ethics, customer trust, and Shariah governance.
Moderator / Panelists included:

- M. Jehanzeb Saeed (SVP-Regional Head South, Dubai Islamic Bank Pakistan)
- Asim Hameed (Head of Transformation, Habib Metro Bank) M. Amin Tejani
- (Group Head Islamic Banking, Soneri Bank) Shahzad Khokhar (Head Islamic
- Banking, Mashreq Bank Pakistan)

3) Key Takeaways

Harmonization is a growth enabler: Without credible alignment of Shariah standards and governance practices, cross-bank and cross-border scale remains constrained, regardless of product innovation.

Fintech is now governance-dependent: Digital rails expand speed and reach, but they increase the need for auditability, Shariah assurance, consumer protection, and data integrity.

Product innovation must remain defensible: Innovation in smart sukuks and new instruments must be structured to be ethically sound, regulator-ready, and transparent—especially in environments with rising public scrutiny.

Student leadership is a real capability-building engine: Supporting delivery of high-stakes professional events develops practical leadership—coordination under pressure, stakeholder engagement, and execution discipline—in ways that classroom settings cannot replicate.

DAY TWO

Date: 20th November 2025 (Thursday)

Venue: Mövenpick Hotel Karachi

1) Highlights

Day Two emphasized implementation pathways: ESG governance, sustainable finance instruments, standards alignment, and practical funding models through takaful and modaraba. The agenda broadened toward global halal finance horizons and Islamic social finance, linking Islamic finance to measurable development outcomes and SDG pathways. The day also showcased strong academic contributions through parallel technical sessions across multiple venues and an online research track, reinforcing the role of evidence-based inquiry in shaping Islamic finance policy, product strategy, and institutional reform. The day concluded with the closing address by Prof. Dr. Tariq Rahim Soomro (Rector, IoBM) and a final networking tea.

2) Panel Discussions (with Panelists)

Panel 1: Sustainable Finance and ESG Reporting

(Venue: Nargis Hall | 9:30–10:30)

Examined ESG measurement, disclosure standards, governance expectations, and how Islamic finance can operationalize sustainability without compromising Shariah principles.

Moderator / Panelists included:

Talha Anwar (Chief Sales & Distribution Officer, Al Meezan Investment Management)

Zubair Haider Shaikh (CEO, Lumina Consulting Services & senior committee leadership in Islamic economics/finance)
Prof. Dr. Athar Mehboob (Vice-Chancellor, Al-Kawthar University)
Zahid Latif Khan (Founder, ZLK Group)
Ateeq Ur Rahman (Economic & Financial Analyst)
Dr. Fakhara Rizwan (Corporate Secretary / Governance & Legal leadership)
Panel 2: Global Bridges: Aligning Islamic Finance Standards (Venue: Sumbul Hall | 9:30–10:30)
Focused on international standards, cross-border harmonization, and building global comparability and trust in Islamic finance frameworks.
Moderator / Panelists included:
Mohammad Fahad (SVP, Meezan Bank)
Prof. Dr. Mehmet Asutay (Director, Durham Centre for Islamic Economics & Finance, UK)
Prof. Dr. Ghiyath Nakshbendi (American University, Washington DC)

Panel 3: Green Governance: Finance for a Sustainable Ummah (Venue: Ballroom | 9:30–10:30)
Addressed how governance, Shariah compliance, and sustainability priorities can be integrated into institutional policies, product approval processes, and risk frameworks.
Moderator / Panelists included:

- Shoaib Malik (SVP, Faysal Bank)
- Raheel Bhagar (Head Shariah Compliance, Soneri Bank)
- Mufti Mohib ul Haq Siddiqui (Chairman Shariah Board, Faysal Bank)
- Mufti Khwaja Noor ul Hassan (Resident Shariah Board Member)
- Mufti Abdullah Najeeb-ul-Haq Siddiqui (RSM, Al Baraka Bank Pakistan)
- Dr. Atef Khalil (Associate Professor, University of Manouba, Tunis)
- Dean Gillespie (CEO, Islamic Bank of Australia)
- Muhammad Islam Ahmed (Founder & CEO, Al-Nasay Solutions)

Panel 4: Modaraba & Takaful: Funding the Green Future (Venue: Ballroom | 11:00–12:00)
Explored how Islamic non-banking instruments and takaful models can mobilize capital for sustainability and inclusive growth.
Moderator / Panelists included:

- Faraz Younus Bandukda (CEO, AlHilal Advisors)
- Waqas Ahmad (CEO, Pak-Qatar Family Takaful)
- Muhammad Shoaib Ibrahim (CEO, First Habib Modaraba)
- Naveed Aseem (CEO, ABL Fund)
- Saqib Zeeshan (CEO, Pak-Qatar General Takaful)
- M. Farid Alam (CEO, AKD Securities)
- Raheel Qamar Ahmad (CEO, OLP Modaraba)
- Asif Qureshi (CEO, UBL Fund Managers)

Panel 5: Halal Finance Frontiers: Global Horizons (Venue: Sumbul Hall | 11:00–12:00)
Discussed global market expansion, halal finance ecosystems, and policy/practice shifts enabling international growth.

Moderator / Panelists included:

Dr. Azam Ali (Ex-Joint Director, Policy Division, Islamic Banking Department, SBP)
Prof. Dr. Mehboob ul Hassan (KSA)
Prof. Dr. M. Ishaq Bhatti (La Trobe University, Australia)
Prof. Dr. Abdulazim Abozaid (Hamad bin Khalifa University, Qatar)
Dr. Hanudin Amin (Universiti Malaysia Sabah – Labuan)
Yigermal Meshesha (Shariah research/advisory leadership)
Faizan Ahmed (CFO & Board Member, TRUSTBANK AMANAH, Republic of Suriname)

Panel 6: Islamic Social Finance Without Borders (Venue: Nargis Hall | 11:00–12:00)
Examined zakat, waqf, philanthropy, and cross-border social finance models with a strong inclusion and poverty-alleviation lens.
Moderator / Panelists included:
Muhammad Haris Munawar (Group Head Wholesale Banking, BankIslami Pakistan)
Dr. Fadillah Mansor (University of Malaya)
Dr. Elias Abu Al-Haj (Emirates College of Technology, Abu Dhabi, UAE)
Dr. Nadia Hammedt (Islamic University)
Dr. Ismail Naguib (Halal industry & Islamic economy expert)
Dr. Shamsiah Bte Abdul Karim (Singapore)
Mufti Faraz Adam (CEO & Head Shariah Advisor, AMANAH Advisors, UK)
Dr. Rohail Hassan (Othman Yeop Abdullah Graduate School of Business, UUM)
Panel 7: Green Halal Finance: SDG Pathways for the Global Village (Venue: Ballroom | 12:05–1:15)
Connected halal/Islamic finance instruments with SDG implementation pathways, emphasizing measurable development impact.
Moderator / Panelists included:
Dr. Awais Ur Rehman (UNIMAS, Malaysia)
Dr. Muhammad Ayub (Director Research & Training, RCIB, Riphah International University, Islamabad)
Dr. Aznan Bin Hasan (IIUM, Malaysia)
Dr. Huma Sogher (Standards Board)
Mufti Imtiaz Alam (Shariah Board Member, Mashreq Bank Pakistan)
Mufti Muhammad Abdullah (Resident Shariah Board Member, Mashreq Bank Pakistan)
Muhammad Zeeshan Farrukh (Head Shariah Compliance & Secretary Shariah Board, Bank Makramah)

Dr. Kamola Ergun (Turkey)
Panel 8: Digital Transformation (Venue: Ballroom | 2:15–3:40)
A practical, capability-driven session focusing on what digital transformation means for Islamic financial institutions: customer experience, product delivery, governance controls, risk oversight, and Shariah assurance in digital channels.

Moderator / Panelists included:

Dr. Imran Batada (Director CIT and IoBM)

Syed Yaseen (ACCA, CSAA, CIFE) (Head Product Development, Al Baraka Bank Pakistan)

Dr. Asif Zaman (Cardiff Metropolitan University)

Dr. Hurriyah El Islamy (CEO & Founder, HGC)

Adil Mohammed Sami (Executive VP & Head of Marketing, Meezan Bank)

Qanit Khalilullah (Economist / Public Policy Expert; Co-founder, UmMal Consulting)

Muhammad Saad (VP Business Planning & MANCOM Secretariat, Al Baraka Bank Pakistan)

Syed Umair Alam Zaidi (SVP Head Debt Capital Markets & Syndications, Faysal Bank)

3) Key Takeaways

Islamic finance is shifting from conceptual alignment to execution-based credibility

Day Two underscored that sustainability, ESG reporting, Shariah governance, and standards alignment are no longer aspirational themes but operational requirements. Institutional credibility and cross-border scalability now depend on measurable ESG disclosure, harmonized standards, and governance structures that integrate Shariah oversight with risk management and regulatory expectations.

Future growth hinges on institutional capability, not product proliferation

Discussions on digital transformation, modaraba, takaful, halal finance, and Islamic social finance highlighted that technology and alternative funding models only deliver impact when supported by strong internal capabilities. Digital readiness, governance discipline, consumer protection, and scalable social finance mechanisms emerged as critical enablers of inclusive, sustainable Islamic finance growth.

ALIGNMENT WITH SDGs

ALIGNMENT WITH UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (SDGs) ICIBF-2025 aligned with SDGs through both thematic design and direct panel focus, especially on sustainability, inclusion, governance, and institution building:

SDG 1 (No Poverty): Islamic social finance discussions emphasized scalable mechanisms for poverty alleviation through structured zakat/waqf/philanthropy models, including cross-border approaches and governance priorities.

SDG 8 (Decent Work & Economic Growth): Panels and research tracks supported growth through responsible finance, SME and market development pathways, and instruments enabling productive investment while maintaining ethical oversight.

SDG 9 (Industry, Innovation & Infrastructure): Digital transformation, fintech frontiers, open banking, and digital payments panels directly advanced innovation and infrastructure priorities—highlighting interoperability, capability, and risk controls.

SDG 10 (Reduced Inequalities): Inclusion-centered discussions emphasized expanding access to Shariah-compliant services through digital channels and social finance instruments to serve underserved communities.

SDG 13 (Climate Action): Sustainable finance, ESG reporting, green governance, and green halal finance panels explicitly connected Islamic finance instruments with climate and sustainability pathways.

SDG 16 (Peace, Justice & Strong Institutions): Repeated focus on Shariah alignment, harmonization, regulatory readiness, governance, and audit standards strengthened institutional integrity and trust frameworks.

How Finance Society volunteered

Supported pre-conference outreach and awareness by promoting ICIBF-2025 across student networks and digital platforms.

Assisted in marketing and communication efforts, ensuring the timely dissemination of event information, schedules, and participation details.

Mobilized and coordinated student volunteers to support conference operations.

Managed on-ground facilitation, including guiding participants, maintaining orderly entry, and managing attendee flow.

Assisted at the registration desks to ensure smooth participant onboarding.

Supported session coordination by helping participants navigate parallel sessions and conference halls.

Assisted in ceremonial and protocol activities, including the distribution of awards and trophies.

Contributed to maintaining a professional and welcoming conference environment throughout the event.

Supported organizational and coordination activities during associated academic and concluding events, as referenced in the conference abstract.

RECOMMENDATIONS

Introduce a better structured volunteer management system with predefined roles and responsibilities.

Conduct pre-event briefings and short training sessions for volunteers to improve coordination.

Establish team leads for key areas such as registration, logistics, protocol, and audience management.

Develop a dedicated outreach and social media team for pre-event promotion and post-event visibility.

Improve internal coordination mechanisms between student volunteers and organizing committees.

Create an event operations playbook to document learnings and best practices for future conferences.

Encourage student leadership development through structured involvement in large-scale academic events.

ICIBF-2025 delivered a coherent and future-facing agenda for Islamic finance, grounded in the integrated drivers of technology, sustainability, and ethical excellence. Through a structured pre-conference research forum, high-level leadership engagement, extensive multi-track panels, SDG- linked sustainability discussions, and broad research presentations, the conference reinforced a clear direction: Islamic finance's next phase will be defined by institutions that can modernize digitally, demonstrate credible sustainability impact, strengthen governance and standards alignment, and preserve Shariah authenticity while scaling innovation. The outcomes of ICIBF- 2025 provide a strong foundation for ICIBF-2026 to move further toward measurable impact, stronger knowledge capture, and deeper translation of ideas into policy and practice.

APPRECIATIONS

Weextend our sincere appreciation to Dr. Imam Uddin, Head Organizer of ICIBF, for his exceptional leadership and dedication in organizing ICIBF so seamlessly. From planning to execution, the conference reflected a level of structure, professionalism, and clarity that set a strong benchmark for academic and industry events.

We are also grateful for the opportunity extended to the Finance Society to be formally represented as part of this prestigious platform. Being included alongside key stakeholders was a meaningful acknowledgment of student contribution and collaboration. It was an honor to work under such thoughtful leadership and be part of an event of this scale and impact.

We would like to express our heartfelt thanks to Dr. Kiran Jamil, Faculty Advisor of the Finance Society, for her continuous guidance and support. Her encouragement and trust allowed the Finance Society to actively participate in ICIBF and contribute meaningfully to its execution.

We are grateful for her mentorship and for facilitating our involvement in such a prestigious academic forum. Opportunities like these play a vital role in student learning and growth, and we truly appreciate her support in making this experience possible for the Society.

IoBM Club for Entrepreneurs (ICE)

NextGen Panel Discussion

Participation Statistics

Event: NextGen Panel Discussion

No. of Attendees: 130+ attendees

Collaborations or Partnerships

- Professional participation from DVAGO, Pakistan Stock Exchange, and Bank Alfalah
- Industry support in terms of speaker contributions and knowledge-sharing
- Internal coordination with IoBM administration and student organizers

Photographic Documentation

Recommendations and Strategic Plans for 2025–2026

- Flagship Event: Launch of Entrepreneurial Expo, an interactive platform for student-led startups to showcase their ideas, products, and services.

Objectives for Expo

Encourage innovation and creativity

Support modification-based startups and student businesses

ü Promote SDGs:

- SDG 8 (Decent Work and Economic Growth)
- SDG 9 (Industry, Innovation & Infrastructure)
- SDG 17 (Partnerships for the Goals)

Additional Plans:

- Pitch competitions and investor engagement
- Roundtable mentorship sessions with alumni and professionals
- Strategic collaborations with local incubators and accelerators

ICE–loBM Annual Activities Report (2025–2026)

Club Name: ICE – loBM Club for Entrepreneurs

1. Overview of Activities Conducted

VISION-X was a flagship entrepreneurial gala organized by ICE – IoBM Club of Entrepreneurs, designed to empower student-led and small-scale startups by providing them with a dynamic platform to showcase, promote, and grow their businesses. The event successfully brought together innovation, creativity, and entrepreneurial spirit under one roof, creating a vibrant marketplace and learning environment for aspiring entrepreneurs.

The gala featured 30+ vendors, primarily consisting of students and young entrepreneurs who run small businesses. These startups represented a diverse range of creative and commercial ventures, including crocheting products, handmade flower bouquets, jewelry, perfumes, watches, small clothing brands, and several other unique handcrafted and lifestyle products. VISION-X allowed these vendors to directly engage with customers, test their products in a real market environment, and gain hands-on entrepreneurial experience.

A key objective of VISION-X was to support early-stage entrepreneurs by amplifying their reach. ICE actively promoted participating businesses through its social media platforms, enabling vendors to enhance brand visibility, attract new customers, and build digital presence beyond the event itself. This exposure played a vital role in helping startups understand marketing dynamics and audience engagement.

To further inspire participants, the event hosted guest entrepreneurs who began their journeys at a small scale and have now established themselves as successful business leaders. These guests shared their real-life experiences, challenges, failures, and growth stories, offering valuable insights and motivation to students and aspiring entrepreneurs.

2. Titles and Dates of Events

Event Title Date

VISION-X (ENTREPRENUER GALA) NOVEMBER 27, 2025

3. Objectives and Activities of Events:

VISION-X went beyond a conventional exhibition by incorporating interactive and skill-building activities, ensuring high engagement and learning opportunities for attendees. Key activities included:

Pottery Painting Workshop – allowing participants to explore creativity and artistic expression through hands-on experience.

Color Analysis Session – focused on identifying suitable colors based on individual skin tones, combining personal styling knowledge with business relevance for fashion and beauty entrepreneurs.

These activities enhanced the overall experience, encouraged participation, and created memorable engagement moments for both visitors and vendors.

The event recorded an impressive footfall of 1,500+ attendees, providing vendors with significant exposure, customer interaction, and potential sales opportunities throughout the gala.

Guests:

Mr. Shan Sehgal

Vice president of Hyderabad Chamber of Chemical Industry

Mr. Ehsan Khan

Matech Co Business Development Executive

Mr. Imran Azeem

Manager at Wafi energy

Event Highlights:

30+ student-led and small-scale startups showcased their products

Diverse product range, including handmade, fashion, beauty, and lifestyle brands

1,500+ footfall, providing strong market exposure for vendors

Inspirational guest entrepreneurs sharing real-life success journeys

Interactive workshops, including pottery painting and color analysis

Extensive social media promotion for participating vendors

Industry-backed sponsorship by RONIN and an HR Consultancy

High engagement and networking among students, entrepreneurs, and professional

4. Outcomes:

The successful execution of VISION-X resulted in several meaningful outcomes:

Provided real-world business exposure to student entrepreneurs and small startups

Enabled vendors to promote, test, and validate their products in a live market

Enhanced entrepreneurial learning through guest talks and interactive workshops

Strengthened networking between students, startups, professionals, and sponsors

Increased awareness of student entrepreneurship culture within and beyond IoBM

Delivered substantial brand visibility and customer reach through 1,500+ footfall and social media promotion

5. Collaborations or Sponsorship:

VISION-X was proudly supported by RONIN and an HR Consultancy, whose sponsorship played a crucial role in the successful execution of the event. Their collaboration strengthened the event's professional outlook, operational support, and overall impact, highlighting strong industry-academia engagement

6. Conclusion

VISION-X successfully reflected ICE's commitment to fostering entrepreneurship and innovation among students. By integrating business showcasing, skill-based activities, inspirational talks, and industry collaboration, the event delivered long-term value to all stakeholders. The gala not only empowered small businesses but also reinforced a culture of entrepreneurship at IoBM, setting a strong benchmark for future initiatives.

THE FILM SOCIETY

Myco Activation at IOBM

Date:7May2025Numberofattendees/participants: 27

Myco returned for a successful on-ground activation event, engaging students in interactive activities that promoted content creation and digital storytelling. The event deepened ties between students and the content platform, giving them exposure to the evolving digital landscape.

Objectives & Outcomes of Each Activity

Activity	Objective	Outcome
Sawa'an Launch & Panel	Promote local screenwriting, celebrate student work	Elevated student storytelling, strong panel turnout, and industry engagement
Kashmir Day Panaflex	Express solidarity through creative activism	Encouraged dialogue and peaceful artistic protest
Theatre Workshop	Teach performance skills, enable cultural exchange	High participation; exposure to Norwegian theatre practices
Open House	Recruit new members, introduce society vision	Boosted member count and volunteer base
Anti-Corruption Panaflex	Encourage civic engagement through art	Increased awareness; powerful student-led expression
Match Screening	Build community spirit through media events	Record attendance; positive brand engagement with Myco

Collaborations or Partnerships

Arts Council

Partnered for the World Cultural Festival, bringing international guests and professional exposure to our theatre workshop.

Myco

Supported both the cricket match screening and campus activation, adding immense value in terms of reach, resources, and digital engagement.

THE IoBM MARKETING SOCIETY

Empowering Women & Embracing Sustainability:

Women's Day Initiative

Introduction The IOBM Marketing Society, with the support of the Egalitarians Society and in collaboration with GDGOC, proudly organized a Women's Day celebration on Saturday, 8TH March 2025 that highlighted women's contributions to society while promoting sustainable event practices. Following the principles of Reduce, Reuse, and Recycle (3 R's), the event was designed to minimize waste, reuse available materials, and promote sustainability in creative ways. The initiative successfully engaged students and faculty in meaningful discussions, interactive activities, and a strong social media presence, reinforcing the values of empowerment and environmental responsibility. This report provides an overview of the planning, execution, and impact of this campaign while highlighting our society's efforts in sustainable event management

Sustainability Initiative: Implementing the Three R's

A key element of this event was the integration of sustainability by following the 3 R's: Reduce, Reuse, and Recycle.

1. Reduce: Minimizing Waste & Costs

- Instead of purchasing new materials, we utilized existing supplies from previous events, including backdrops, chart papers, and other decorations.
- We limited the use of plastic and non-biodegradable materials to reduce environmental impact.
- Volunteers were encouraged to bring reusable stationery and supplies to minimize excess consumption.

2. Reuse: Repurposing Creative Materials

- Old backdrops and leftover event materials were redesigned for the message board and photo booth to ensure minimal waste.
- Photo booth props from past events were creatively modified to align with the Women's Day theme.
- By repurposing existing decorations and materials, we significantly reduced the environmental footprint of the event.

3. Recycle: Encouraging Sustainable Practices

- Scrap papers and leftover materials were collected for future events to ensure nothing went to waste.
- We encouraged students to write their messages on recycled paper for the message board, reinforcing the importance of small sustainable actions.
- A social media campaign was launched to promote the 3 R’s and inspire students to adopt sustainable habits in their daily lives.

Event Highlights: Celebrating Women's Empowerment

1. The Women's Day Message Wall

- A key highlight of the campaign was the "Future Women Message Wall," where students and faculty members wrote inspirational messages, advice, and reflections for future generations of women. This interactive activity sparked important conversations on gender equality, leadership, and progress.

2. Inclusive Participation & Male Ally ship

- Understanding that gender equality is a shared responsibility, we encouraged male allies to contribute by writing their own messages of support and appreciation for women. Their participation reinforced the idea that empowering women strengthens society as a whole.

3. Social Media Awareness Campaign

- To extend our reach beyond campus, we launched a digital campaign featuring:
- Instagram Reels & Stories showcasing student and faculty participation.
- Student testimonials on women's empowerment and sustainability.
- Hashtagslike#WomenOfIOBM,#EmpowerHer, and #SustainabilityInAction to amplify awareness.
- Got it! Here's a refined version focusing on women's empowerment, rights, success, and their role as nurturers without emphasizing gender equality.

4. Challenges & Resilience: Turning Negativity into a Movement

- Despite the overwhelmingly positive response to the Women's Day initiative, some individuals attempted to overshadow its purpose by writing inappropriate remarks on the message wall. Instead of letting this deter our efforts, we transformed it into an opportunity to reinforce the true essence of Women's Day—honoring women’s strength, resilience, and contributions to society.

- In response, we covered those remarks with fresh, colorful papers to make space for messages that celebrate women's achievements, rights, and nurturing roles. To further amplify the message, we invited students to add their own words of encouragement and appreciation, creating a space filled with positivity and empowerment.

- This act of reclaiming the message wall not only restored its purpose but also highlighted the unwavering spirit of women. A video capturing this initiative, along with student testimonials, gained significant attention both on campus and online, further strengthening the impact of our campaign. Through this, the IOBM Marketing Society successfully reinforced the values of empowerment, respect, and sustainability—ensuring that Women's Day remained a celebration of progress and recognition for women in all walks of life.

Impact & Recognition

The Women's Day and Sustainability Initiative had a lasting impact within the university:

Over 100+ messages were written on the Women's Day Message Wall.

- Strong student engagement across multiple faculties.
- Significant social media reach, with interactions from students, faculty, and external organizations.
- Promotion of sustainability on campus, inspiring future events to adopt eco-friendly practices.
- Encouragement of male allies, reinforcing inclusivity in the movement for gender equality.

This initiative successfully positioned the IOBM Marketing Society as a leader in both advocacy and sustainability, setting a new standard for future university events.

Conclusion & Future Plans

- The IOBM Marketing Society's Women's Day initiative effectively combined women's empowerment with sustainability, creating a meaningful and lasting impact within the university community.

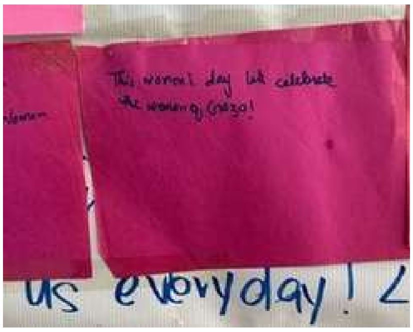
Key Takeaways

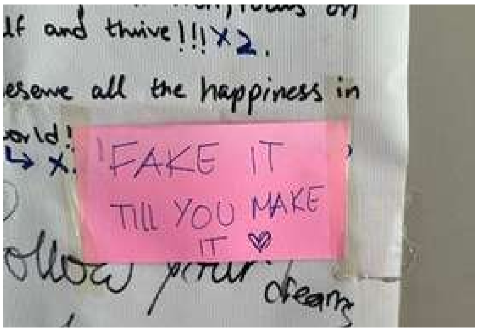
- Sustainability and advocacy can go hand in hand.
- Small, mindful actions contribute to significant environmental impact.
- Community engagement is essential for creating positive change.

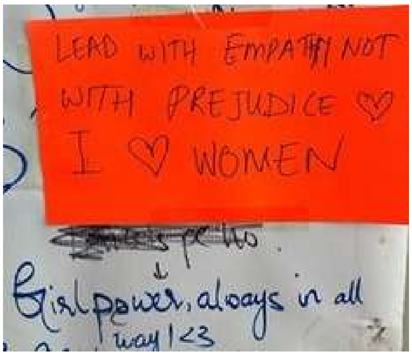
Future Initiatives

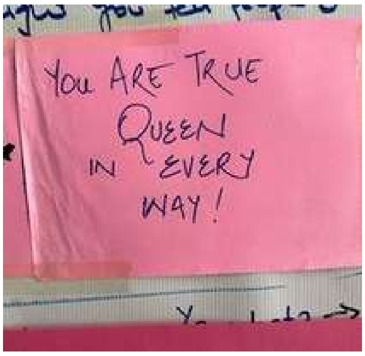
- Expand sustainability efforts across more university events.
- Conduct workshops on women's leadership and advocacy.
- Partner with environmental organizations to further promote sustainable event planning.

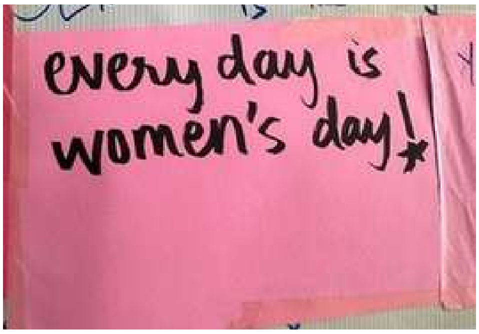
Through this initiative, the IOBM Marketing Society reinforced its commitment to empowering voices, fostering change, and promoting sustainability. Together, we are shaping a future where women are celebrated, respected, and empowered while protecting the environment for generations to come.

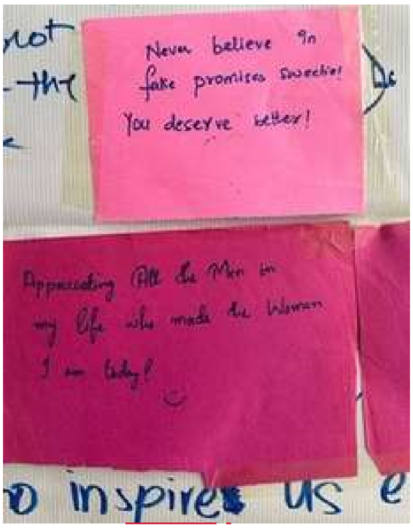


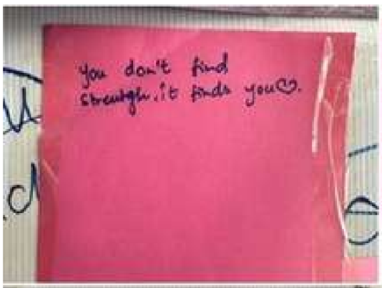


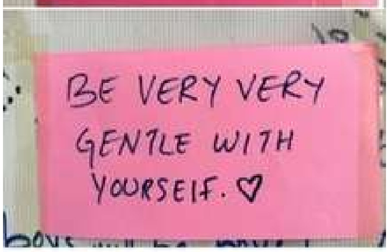


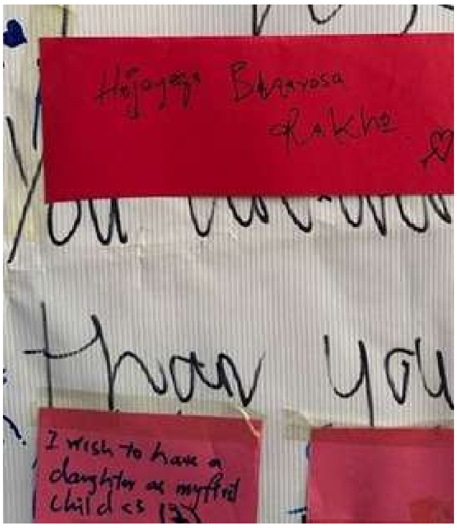


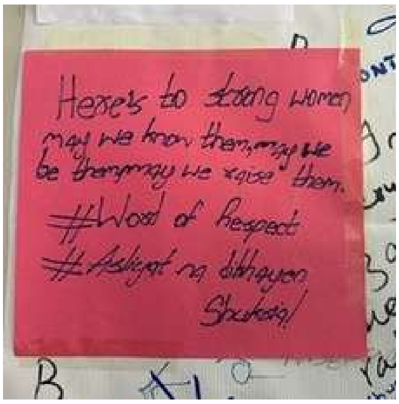


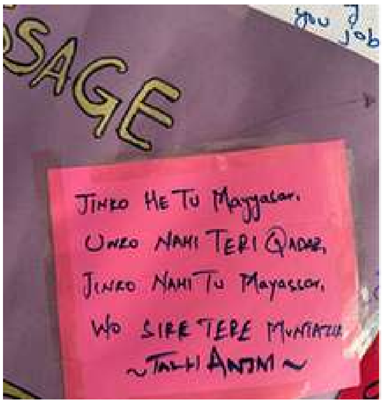






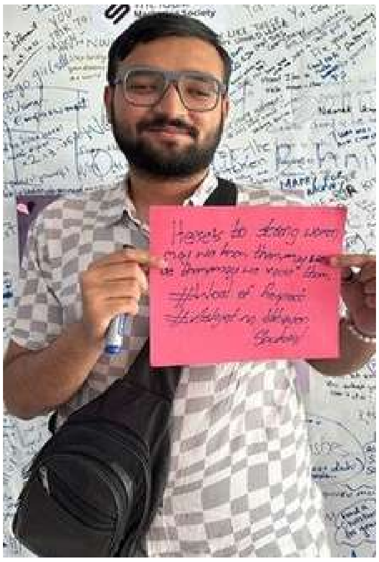



Here's to strong women
may we know them, may we be them, may we raise them.
#Word of Respect
#Asliyat na dikhayen
Shukria!


SAGE
Jinko He Tu Mayassar,
Unko Nahi Teri Qadar,
Jinko Nahi Tu Mayassar,
Wo Sirf Tere Muntazir


Ek Larka Bigaray Ga,
Tou Doosra Cover Karay Ga

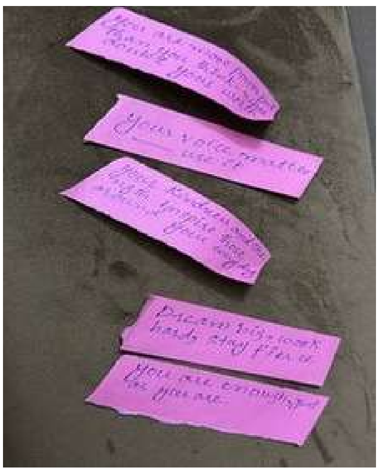

پھر ملیں گے کبھی
مگر اجنبی بن کر




THE IOBM Marketing Society
A Message for Women of The F


This initiative is proudly led by the IOBM Marketing Society in collaboration with the Egalitarians Society and GDGOC, celebrating the voices, strength, and achievements of women.

In our commitment to sustainability, we are strictly following the three R's: Reduce, Reuse, and Recycle. Let's empower not only women but also our environment!




Happy Women's Day!
IoBM Marketing Society
GDGOC Women in Tech
Strong Women Strong World!
#WomenofIOBM #WomeninMarketing
#Womenintech #Sheleads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#Womenintech #Sheleads

Eid Marketing Fest 2025

Event Date: April 14th, 2025

1. Introduction The IoBM Marketing Society (IMS) successfully organized the Eid Marketing Fest 2025 on April 14th at the Student Activity Centre. This initiative aimed to provide a platform for IoBM's talented student entrepreneurs to showcase and sell their products in a festive, supportive environment. The event was conceptualized to encourage small business growth within the student body while creating a vibrant campus atmosphere ahead of Eid celebrations. With stall setups, engaging decor, music, and vendor spotlights, the event turned into a community celebration promoting creativity, commerce, and collaboration.

2. Event Objectives

- Empower student-led businesses through visibility and sales opportunities
- Create a festive on-campus experience in the spirit of Eid
- Develop organizational, planning, and marketing skills among IMS members
- Generate revenue to support future IMS initiatives through stall rentals.

3. Planning and Execution

The IMS team began preparations several weeks prior, which included:

- Designing a vendor registration Google Form
- Setting stall charges and applying merit-based and early bird discounts
- Drafting and sending MoUs to all vendors
- Coordinating approvals from Student Affairs
- Creating marketing assets (reels, posters, vendor spotlights)
- Organizing jamming sessions and 'Meet the Brands' activations

4. Vendor Participation

- Total Stalls: 15
- IoBM Student Vendors: 14
- Categories included: fashion, accessories, jewelry, beauty, baked goods, food & beverages.

5. Marketing & Promotions

Social media played a key role in drawing footfall and hype:

- Early bird discount reels and countdown posts
- Swipe to Meet the Brands' carousels
- Final day teaser reels
- Hashtag campaigns: #EidMarketingFest #SupportStudentBrands #IoBMEvents #RamadanShopping #KarachiMarkets #EidVibes2025

IMS also designed standees and backdrops in the society's purple theme to maintain visual consistency.

6. Revenue and Budgeting

Revenue Generated:

- Stall Charges (IoBM + discounts): PKR 62,000

Expenses

- Sound System: PKR 8,000
- Backdrop/Standee: PKR 9,000
- Mic and Stands: PKR 7,000
- Lighting: PKR 16,000
- Balloons: PKR 4,000
- Table/Chairs: PKR 9,000
- Creatives: PKR 500
- Refreshments: PKR 1,680
- Total Expenses: PKR 55,180
- Net Revenue: PKR 6,820

7. Impact & Feedback

- Vendors: Most vendors reported high footfall and successful sales
- Students: Over 400+ students attended throughout the day
- University Staff & Faculty: Appreciated the vibrance and student initiative
- IMS Team: Gained hands-on experience in sponsorships, vendor relations, event execution, and digital marketing

8. Conclusion The Eid Marketing Fest 2025 was a resounding success that not only enriched IoBM's festive calendar but also empowered students with practical business and marketing exposure. IMS looks forward to making this an annual flagship event, with expanded participation and collaboration in the future.

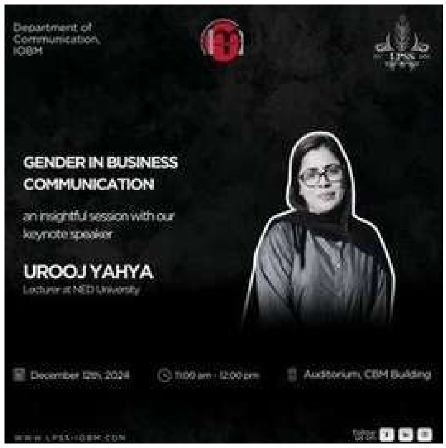
Literary & Public Speaking Society

(LPSS)

- · Keynote Speaker: Zaamran Khan, renowned for his work in youth leadership and personal growth. · Outcomes: The session emphasized aligning personal
- passions with professional goals, equipping students with tools to better understand themselves as emerging leaders. · Participation: Over 180 attendees, comprising students from various disciplines.
-

Speaker Session

“Gender in Business Communication” (January 2025)



The final event of the semester focused on the nuanced dynamics of gender within the realm of professional communication.

Objectives

To create awareness about gender-sensitive communication and its importance in corporate settings.

Keynote Speaker: Urooj Yahya, lecturer at NED University, Karachi, and an advocate for inclusive communication.

Outcomes: The session provided students with critical insights into overcoming biases and promoting equity in professional environments.

Participation: Around 100 attendees engaged in discussions and Q&A sessions.

CBMUN XIII – The Flagship Event of the Year 20th to 22nd June 2025

The crown jewel of LPSS's annual calendar, CBMUN XIII, marked its most successful edition to date. As the 13th installment of IoBM's Model United Nations Conference, CBMUN XIII elevated the standards of student diplomacy, debate, and intellectual engagement on both national and institutional levels.

Overview and Participation

Held from 20th to 22nd June 2025, CBMUN XIII witnessed unprecedented participation, bringing together nearly 500 delegates from across Pakistan. This figure represents the highest delegate turnout in CBMUN's history, solidifying the conference's reputation as one of the leading Model UN platforms in the country.

Delegates travelled from various regions including Lahore, Quetta, Mardan, and several districts of Karachi, fostering a spirit of national integration and cultural exchange. Prestigious academic institutions such as IBA, University of Karachi, Bahria University, Alpha College, Sceptre College, Whales College, Cedar College, and many others were part of this year's lineup, contributing to the conference's competitive and diverse environment.

Committees and Academic Structure This year, CBMUN XIII hosted seven distinctive committees, each curated to challenge delegates' diplomacy, research, and critical thinking skills

United Nations Security Council (UNSC)

Disarmament and International Security Committee (DISEC)

pecial Political and Decolonization Committee (SPECPOL)

United Nations Human Rights Council (UNHRC)

UN Women

Council for Human Ethics and Survival Games (CHESG)

Pakistan National Assembly (PNA)

A highlight of CBMUN XIII was the introduction of CHESG, an innovative rolling crisis committee designed exclusively for this edition. This committee provided a dynamic, real-time simulation environment, where delegates had to adapt rapidly to evolving scenarios, making it a profound success both in engagement and academic depth.

Judging Panel and Expertise CBMUN XIII was further elevated by the presence of nearly 40 highly experienced judges, hailing from diverse fields including legal practice, academia, philosophy, policy-making, and human rights advocacy. Their expertise ensured that the conference maintained rigorous academic standards and provided constructive feedback to delegates, fostering personal and intellectual growth.

Sponsorship and Strategic Partnerships

This year, MG Motors Pakistan, one of the country's leading automotive brands, came on board as the title sponsor for CBMUN XIII. Their presence proved to be a major highlight, with MG providing three of their latest vehicle models, MG HS, MG HS PHEV, & MG4 for exclusive test drives by the CBMUN team, delegates, and judges. Their collaboration added significant value to the event's experience, and their representatives expressed immense satisfaction with the conference's organization and outreach.

Achievements and Recognition

·CedarCollegesecuredtheprestigious title of Best Delegation of CBMUN XIII.

Whales College was recognized as the Runner-Up Best Delegation.

Outcomes and Feedback The feedback received from both judges and delegates unanimously highlighted this edition as one of the most academically strong, well-structured, and impactful CBMUN conferences in its 13-year legacy. Delegates praised the committee management, debate quality, and innovative crisis simulations, reaffirming CBMUN's position as a premier national MUN platform.

Qawali Night – Shaam-e-Suroor As part of CBMUN XIII's social segment, LPSS proudly hosted Shaam- e-Suroor, a soulful Qawali Night that has now become one of IoBM's most social evenings of the year. Held on the evening of the first day of CBMUN XIII, Shaam-e-Suroor offered delegates, students, and faculty members a well-deserved break from the intense debates blending cultural tradition with vibrant campus life. The Qawali performance, delivered by renowned local artists, Saqib Taji, captivated the audience with classic Sufi renditions and timeless poetry.

Event Overview

The night brought together nearly 500 attendees, including CBMUN delegates, IoBM students, faculty members, alumni, and special guests. With the courtyard beautifully lit and an atmosphere of unity and celebration, Shaam-e-Suroor created an immersive cultural experience reflecting Pakistan's rich heritage of Sufi music and spiritual gatherings.

External Representation and Achievements across

In addition to organizing high-impact events on campus, the Literary & Public Speaking Society (LPSS) of IoBM has played a significant role in elevating the university's presence on prominent external platforms throughout Karachi. Through targeted training sessions, mentorship, and skill development initiatives, LPSS has consistently empowered its members to excel in competitive arenas beyond IoBM, contributing to the university's reputation for academic excellence, eloquence, and leadership. The year 2024-2025 witnessed LPSS members making their mark at some of Karachi's most prestigious public speaking and Model UN competitions. Their accomplishments stand as a testament to the society's dedication to fostering talent, nurturing confidence, and providing rigorous training to students, ensuring they are well-prepared to represent IoBM with pride.

Key External Participations and Achievements 1. Inter-University Elocution Competition – PACC) Our member Zimam represented IoBM at the esteemed Inter- University Elocution Competition hosted by PACC. Competing against some of Karachi's most articulate students from renowned institutions, Zimam's performance earned him 3rd Position, bringing pride and recognition to both IoBM and LPSS. His achievement reflects the society's

Pounbtliincuous efforts to cultivate powerful speakers who can confidently engage in high-pressure, competitive environments.

1. SUET-AIT Model UN – Sir Syed University of Engineering & Technology Ms. Areeba Zafar, Academic Director of LPSS, participated in the SSUET-AIT Model UN and showcased her diplomatic prowess, securing the Outstanding Diplomacy Award (2nd Position). Her success not only highlighted IoBM's presence at the conference but also reinforced the value of LPSS's strategic training sessions that equip members to thrive in Model UN settings.

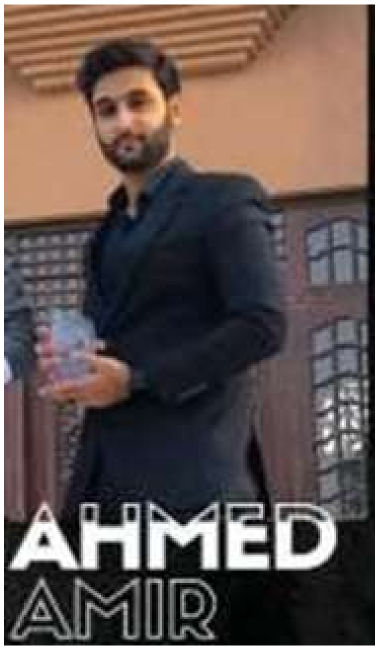
3. Adab Festival – Habitt City

Our Executive Director of Academics, Maham Zahra, had the honor of serving as a Panel Moderator at the distinguished Adab Festival, one of Karachi's most celebrated literary events. Her role as a moderator at this prestigious forum underscored the literary competence and leadership qualities fostered within LPSS, further enhancing IoBM's reputation in academic and cultural circles.

4. DENMUN V – Dennings Law College

LPSS spearheaded IoBM's delegation at DENMUN V, one of the city's notable Model UN conferences, held at Dennings Law College. The delegation's performance was exceptional, securing several awards, including Outstanding Diplomacy Award & Three Honorable Mentions.

This success demonstrated LPSS's effective preparation modules, mentoring systems, and emphasis on critical thinking, positioning IoBM as a dominant force in Karachi's MUN circuit.



5.The Grand Debate – FAST National University Karachi Campus Ahmed Amir, Executive Director of Academics for LPSS, participated in The Grand Debate hosted by FAST National University and secured the Outstanding Diplomacy Award. His achievement reflects the society's continued focus on enhancing members' debating techniques, argument structuring, and public speaking confidence, enabling them to stand out at competitive forums.

6. HarbourMUN II – Beaconhouse College Programme Harbourfront Campus

LPSS member Ashir Ali Abbasi represented IoBM at HarbourMUN II, hosted by BCP Harbourfront Campus, where he earned the Outstanding Diplomacy Award. His performance reaffirmed the quality of LPSS's internal workshops and practice simulations, which prepare members to excel across diverse committees and conference formats.

Impact and Future Outlook

These achievements highlight how LPSS has transformed from a campus-based society to a city-wide ambassador for IoBM's academic and oratory excellence. Through regular practice sessions, mentorship programs, and skill development workshops, LPSS has created a strong foundation that continues to produce confident, capable, and articulate individuals who proudly represent IoBM at Karachi's leading intellectual platforms.

LPSS remains committed to expanding external participation opportunities, refining our training processes, and ensuring that IoBM's presence continues to shine across the academic and public speaking circuits of Karachi and beyond.

Introduction On April 29, 2025, the Institute of Business Management (IoBM) hosted an insightful guest lecture by Dr. Javed Brohi from IBA Sukkur. The topic, "Equations of Uncertainty: Stochastic PDEs in Modern Finance," offered students and faculty a deep dive into the role of mathematical modeling in financial markets. Dr. Brohi's session combined academic rigor with practical relevance, shedding light on how stochastic partial differential equations (SPDEs) help capture the uncertainty inherent in modern finance. The event attracted finance and mathematics students, researchers, and practitioners eager to understand how sophisticated mathematical tools like SPDEs are used in asset pricing, interest rate modeling, and risk management.

About the Speaker

Dr. Javed Brohi is a distinguished academic from IBA Sukkur, specializing in mathematical finance and stochastic analysis. His research interests include stochastic calculus, quantitative modeling, and computational finance. Known for his clarity in teaching complex topics, Dr. Brohi brought both theoretical depth and accessible explanations to the session.

Introduction to Uncertainty in Finance Dr. Brohi began his talk with a thought-provoking question: “How can we model uncertainty in the world’s most dynamic system — the financial markets?” He explained that financial markets are inherently unpredictable due to various factors macroeconomic events, political uncertainty, and investor psychology. Traditional deterministic models, while helpful, fall short in capturing the randomness and volatility of real-world markets. To bridge this gap, the field of quantitative finance has embraced stochastic processes, especially Brownian motion, as a foundation for modeling uncertainty over time. This naturally leads to partial differential equations (PDEs) — mathematical models that describe the change in asset values over time and other variables. However, when uncertainty must be modeled within these equations, stochastic partial differential equations (SPDEs) become essential.

Understanding SPDEs Dr. Brohi introduced SPDEs as an evolution of classical PDEs, designed to handle randomness in both time and space. An SPDE is typically written as:

$$du(t,x) = [\mathcal{L}u(t,x) + f(u(t,x))]dt + \sigma(u(t,x))dW(t,x)$$

Here, $u(t,x)$ could represent the value of an asset or derivative, and $W(t,x)$ is a space-time Wiener process, introducing stochasticity into the system. This equation enables more realistic modeling of financial phenomena such as fluctuating interest rates or volatile stock prices.

Applications in Modern Finance

Dr. Brohi elaborated on several key applications of SPDEs in modern finance:

1Option Pricing

He discussed how the Black-Scholes model, though foundational, is limited by its assumption of constant volatility. SPDEs allow for more complex models like the Heston and SABR models, which incorporate stochastic volatility to align more closely with observed market behaviors.

2. Interest Rate Modeling Dr. Brohi explored models like Heath-Jarrow-Morton (HJM) and Hull-White, which are built using SPDEs to better capture the evolution of interest rates over time a crucial component in pricing bonds and interest rate derivatives.

3. Risk Management Traditional risk metrics like Value at Risk (VaR) can be enhanced using SPDE- driven simulations. This allows for more robust stress testing and forecasting in volatile markets.

4. Portfolio Optimization

Modern portfolio theory increasingly involves dynamic strategies, where SPDEs are used to solve optimization problems under uncertainty, helping investors allocate assets effectively in changing markets.

Numerical Techniques and Simulations The lecture also covered practical aspects of solving SPDEs. Dr. Brohi introduced techniques such as finite difference methods, Monte Carlo simulations, and stochastic finite element methods, which help convert complex mathematical formulations into computational models.

He demonstrated a simple simulation for pricing a European call option under stochastic volatility. This example gave students a clearer view of how abstract equations are implemented in financial software and trading algorithms.

Engaging Presentation Style

Dr. Brohi's delivery was engaging, clear, and approachable. He made excellent use of analogies to explain difficult concepts, such as comparing market volatility to unpredictable weather, or describing Brownian motion as "a drunk person wandering through a foggy field."

Throughout the session, he maintained a strong connection with the audience by encouraging questions and using real-world examples to illustrate abstract mathematical theories. His use of visuals, charts, and whiteboard derivations kept the lecture dynamic and accessible, even for those without a strong background in differential equations. **Q&A Session**

The concluding Q&A session allowed the audience to interact directly with the speaker. Some of the standout questions included:

Q: How do SPDEs compare to machine learning models in forecasting? A: "SPDEs are based on theory and offer interpretability, while machine learning is more data-driven. They can complement each other SPDEs for modeling mechanisms, ML for learning from patterns."

Q: Are these models applicable in crypto markets? A: “Yes — crypto markets are highly volatile and lack regulation, making them ideal for SPDE-based models, especially for predicting price swings and evaluating derivatives.”

Conclusion

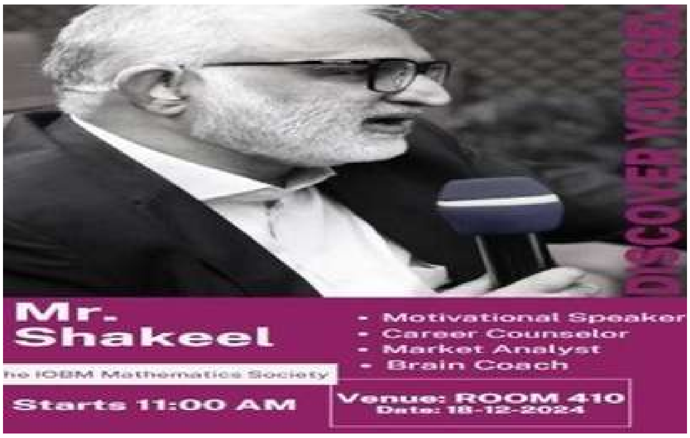
Dr. Javed Brohi’s lecture was a compelling and informative session that highlighted the critical role of advanced mathematics in financial modeling. Through his explanations of SPDEs, their structure, and their applications, he offered students a new lens through which to view financial uncertainty. The session served not only as an academic lesson but also as a call to explore deeper quantitative methods in finance.

Students and faculty alike appreciated the clarity and depth of the presentation, and many expressed interests in pursuing further research in stochastic modeling. The session emphasized the growing importance of interdisciplinary knowledge where finance meets mathematics and computing.

Final Remarks

This guest lecture reaffirmed the importance of mathematical tools in understanding and navigating complex financial systems. As financial markets become more dynamic and data-driven, tools like SPDEs will continue to play a vital role in shaping the future of risk management, asset pricing, and economic forecasting.

Dr. Brohi's visit to IoBM exemplifies the value of academic collaboration and intellectual exchange between institutions, enriching the alenadrningexperience of students contributing to the advancement of financial education in Pakistan.



Guest Lecture Report: "Discovering Yourself" by Mr. Shakeel Ahmed Date: [Insert Date of the Event] Venue: Institute of Business Management (IoBM), Karachi Organized by: Mathematics Society Guest Speaker: Mr. Shakeel Ahmed Motivational Speaker & Career Counselor

Introduction The Institute of Business Management (IoBM) hosted an empowering guest lecture titled "Discovering Yourself" by Mr. Shakeel Ahmed, a prominent motivational speaker and career counselor. Organized by the Mathematics Society, the event was aimed at inspiring students to reflect on their true identity, recognize their inner potential, and develop a clearer vision for their lives and careers.

Held in a packed auditorium, the session attracted a diverse audience of students and faculty members. Mr. Ahmed's engaging delivery, relatable stories, and practical insights made the session not only educational but also deeply moving and impactful.

About the Speaker Mr. Shakeel Ahmed is widely recognized in Pakistan for his motivational workshops, self-discovery seminars, and youth empowerment sessions. As a seasoned career counselor, he has mentored thousands of students across various academic institutions. His unique ability to blend emotional intelligence, self-help principles, and real-life experiences into his talks has earned him great respect and admiration from students and professionals alike. Opening and Theme

The event opened with welcoming remarks from the Mathematics Society's representative, who highlighted the importance of holistic education — combining analytical skill development with emotional and personal growth. Mr. Shakeel Ahmed was then introduced and warmly welcomed to the stage.

Mr. Ahmed began his lecture with a compelling question:

"Are you truly living your life, or are you just following someone else's script?"

This set the reflective and philosophical tone of the session, immediately capturing the attention of the audience.

Main Concepts from the Talk Mr. Shakeel Ahmed's talk was centered around the process of self-discovery and how students can align their passions and strengths with their personal and professional goals. The following were the key themes of his lecture:

1. Knowing Yourself Is the First Step to Growth

He emphasized that many people go through life without ever stopping to ask themselves: "Who am I?" Mr. Ahmed explained that self-awareness is the foundation of all meaningful success. Without understanding our own values, desires, strengths, and weaknesses, we remain stuck in cycles of confusion and indecision.

He encouraged students to spend time in self-reflection — through journaling, meditation, or simple quiet time — to identify their true passions and interests.

2. Breaking Free from External Pressures

Mr. Ahmed pointed out that society, family expectations, and peer influence often shape our life choices more than we realize. Whether it's picking a career, choosing a lifestyle, or forming relationships, we often conform to what others expect rather than what we truly want.

He told stories of students who entered careers such as engineering or business not out of passion, but out of obligation — only to later feel unfulfilled. He advised students to respectfully listen to advice but to make decisions based on self-knowledge and authenticity.

3. Turning Failures into Fuel

One of the most inspiring segments of the talk was about failure. Mr. Ahmed normalized the idea that failure is not a sign of weakness but a necessary part of growth. He shared his personal journey — including professional setbacks and moments of doubt — and how those experiences helped him evolve into the person he is today.

He told students that instead of hiding from their mistakes, they should study them, learn from them, and use them as steppingstones.

4. Building Confidence and Taking Initiative

Mr. Ahmed highlighted how many capable students hold back from pursuing opportunities because of fear — fear of rejection, fear of not being good enough, or fear of standing out. He challenged the audience to step outside their comfort zones and take small, consistent actions toward their goals.

He also encouraged them to speak up, ask questions, participate in clubs and societies (like the Mathematics Society), and apply for internships or projects even if they feel unsure.

5. Aligning Purpose with Profession

In the final part of his talk, Mr. Ahmed discussed the idea of aligning one's purpose with their profession. He said that true success is not just about a good salary or a prestigious title — it's about doing meaningful work that aligns with one's values and brings a sense of fulfillment.

He encouraged students to explore different fields, volunteer, try out new roles, and continuously ask themselves, "Does this make me feel alive?"

Audience Interaction and Engagement

Throughout the session, Mr. Ahmed maintained a high level of interaction. He asked students to participate in short self-assessment activities, raise their hands for live questions, and even come up on stage to share their goals or challenges. His down-to-earth nature made him relatable and approachable, and many students stayed behind after the session to speak with him one-on-one.

Q&A Session

The lecture concluded with a dynamic Q&A session. Some questions included:

Q: How do I discover my true interest if I like many things?
A: "Explore everything you're curious about. Over time, you'll find a pattern — what energizes you the most, what problems you love solving that's you're calling."

Q: What should I do if I fear disappointing my family by choosing a different career?
A: "Have honest conversations. Show them you've thought things through. Most importantly, live with integrity — when they see your commitment, they'll come around."

Conclusion The guest lecture by Mr. Shakeel Ahmed left a lasting impression on everyone who attended. His message was clear: True success begins with self- awareness. In an academic environment focused on grades, deadlines, and competition, his talk served as a reminder that personal growth, emotional well-being, and purposeful direction are just as important.

By the end of the session, students felt inspired to explore their inner selves, redefine their goals, and embrace the journey of self-discovery with renewed confidence.

Final Thoughts

Organized by the Mathematics Society, this event not only uplifted students but also highlighted the importance of integrating motivational and emotional development into academic life. As Mr. Shakeel Ahmed concluded:

SOCIAL WELFARE AND TRUST

(SWAT)

Ration Drive (Baldia Town) - March 12th, 2025

As part of our Ramadan Ration Drive, Team SWAT reached out to the underserved community of Baldia Town. With a spirit of empathy and service, ration bags filled with essential food items were distributed to families in need. The drive aimed to provide some relief during the holy month, ensuring that no family had to worry about their next meal while observing their fasts.

Ration Drive (Orangi Town) - March 13th, 2025

Continuing the mission of compassion, the SWAT team extended the drive to Orangi Town. Volunteers worked hand in hand to deliver ration packs door-to- door, bringing smiles and gratitude along the way. This effort was a reflection of SWAT's commitment to supporting communities that are often overlooked, especially during a time centered around giving and care

Ration Drive (IoBM) - March 18th, 2025


SWAT also honored the hardworking guards and janitorial staff at IoBM by distributing ration bags within the campus. These unsung heroes play a vital role in keeping the institute running smoothly, and this gesture was our way of acknowledging their dedication and ensuring they, too, felt supported and appreciated during Ramadan.

Ramadan Drive - March 2nd, 2025 - March 30th, 2025


Throughout Ramadan, the Social Welfare and Trust distributed Sehri and Iftar meals at Sharah-e-Faisal, ensuring the community was supported during this holy month. Additionally, special Dastarkhwan gatherings were held on select days, bringing people together in spirit and celebration.

Aisha Islamic Academy - March 7th, 2025

Throughout the holy month, the Social Welfare and Trust (SWAT) visited Aisha Islamic Academy to share a special Iftar with students and staff. This heartfelt gesture strengthened community bonds and showcased SWAT's commitment to supporting education and uplifting young minds throughout the sacred season.

All SWAT Iftar & Ration Packaging - March 14th, 2025

The SWAT family came together with a shared purpose, assembling to pack essential ration bags for those in need. The air was filled with camaraderie and determination as they worked hand in hand. After the packaging was complete, they sat down to break their fast together in a heartwarming iftar, sharing not only food but also the bond of compassion and unity that defines their organization. This year also marked a milestone with the first-ever initiative empowering girls to take part in distributing iftar, adding a fresh wave of energy and inclusion to the event.

Sirat-ul-Jannah - March 16th, 2025

As part of our Ramadan visits, Team SWAT spent a wonderful Jannah Orphanage, where we connected with the children through fun games and lively activities. We bring smiles to their faces and shared a heartfelt Iftar meal together

This visit was a beautiful reminder of the spirit of giving and togetherness that defines Ramadan, as we celebrated with joy, compassion, and a deep sense of community.

Social Development Case 7 - March 18th, 2025

SteWamAT'Social Development established a clothing stall for Mr. Faisal, promoting self- employment and economic stability. Through this effort, he now earns a respectful livelihood while supporting his household with pride

Social Development Case 8 - March 24th, 2025

s part of our ongoing efforts to promote sustainable livelihoods, SWAT supported Mr. Shariq Hameed in setting up a poultry farm. This initiative aimed to empower him with a steady income source and long-term self-sufficiency. By providing resources and guidance, the Social Development team played a key role in helping turn his vision into a growing reality, reflecting SWAT's commitment to economic upliftment and grassroots development.

Fehmida Senior Care - March 25th, 2025

During the course of Ramadan, the Social Welfare and Trust (SWAT) visited Fehmida Senior Care Home to share a warm and heartfelt Iftar with the residents. This meaningful gesture spread joy and comfort to the elderly, reflecting SWAT's dedication to caring for and uplifting every member of the community throughout the holy month.

Social Development Case 9 - March 29th, 2025

To uplift Mr. Iqbal amidst ongoing financial challenges, SWAT's Social Development Department helped him set up a tea stall in his local area. This initiative provided him with a steady source of income and a chance to rebuild his livelihood. It empowered him with a renewed sense of self-reliance and hope for a better future.

Social Development Case 10 - March 30th, 2025

The Social Development Department of SWAT supported Mr. Tasawar Ali in setting up a small confectionery stall, giving him the opportunity to earn a sustainable livelihood through daily sales. This initiative not only helped him become self-reliant but also improved his ability to support his household. It reflects the department's ongoing commitment to economic empowerment and uppralicftiicnaglliyividuals through community-based support.

Eid Day 1 (Aagosh old age) - March 31st, 2025 On the joyful occasion of Eid, SWAT brightened the day for the residents of Aaghosh Old age Home. Filled with festive spirit, the team shared celebrations by offering flowers, sharing a warm meal, and spending quality time with the elderly. Their presence brought comfort, love, and a sense of togetherness, ensuring no one felt alone. The visit created lasting memories of joy, compassion, and heartfelt connection.

Eid day 2 (Sahara Village) - April 1st, 2025

On the 2nd day of Eid, the Social Welfare and Trust (SWAT) visited Sahara Village to share a heartfelt This with the residents. joy, gathering brought companionship, and nourishment to the elderly, reflecting SWAT's ongoing commitment to serving and uplifting every part of the community during this festive season.

Eid day 3 (Farzana Orphanage) - April 2nd, 2025

On the third day of Eid, Team SWAT visited Farzana Orphanage to celebrate with the children. The day was filled with laughter, games, and the joy of giving as the team distributed gifts and shared a festive meal. This special visit brought happiness and warmth to the children, making their Eid celebrations even more memorable.

Social Development Case 11 - April 4th, 2025

The Social Development Department of SWAT supported Mr. Raimz Raja in establishing a fruit stall, enabling him to create a steady and reliable source of income for himself and his family. This initiative htoighlights SWAT's commitment empowering individuals through sustainable livelihood opportunities and meaningful community support.

Social Development Case 12 - April 10th, 2025

SWAT's Social Development Department helped Mr. Beesar Ali start a scrap cart, giving him the means to earn a sustainable income through daily collection and resale. This support marked a step forward in his journey toward financial independence and a more stable livelihood.

Menstrual Hygiene Drive - April 25th, 2025 Led by the dedicated and passionate girls of SWAT, this impactful Menstrual Hygiene Drive took place at Government Girls Secondary School (GGSS). The initiative aimed to break the silence around menstrual health by creating a safe and open space for young girls to learn and ask questions. Through informative discussions and interactive sessions, the team raised awareness about menstrual hygiene, self-care, and the importance of breaking social stigmas. Essential hygiene kits were also distributed, ensuring that the students had access to the products they need to manage their health with dignity. This initiative not only empowered young women with knowledge and confidence but also reinforced SWAT's commitment to education and, community upliftment.

Spring Blood Drive - April 30th, 2025

For the first time in its tenure, Team SWAT proudly hosted a second blood donation drive, joining forces once again with Indus Hospital, Saylani Welfare, and AMTF. This heartfelt event showcased the power of unity and the incredible impact of collective goodwill. Led by a passionate team, these life-saving donations reflected SWAT's growing commitment to community care and making a real difference.

Social Development Case 13 - May 4th, 2025 Through the Social Development Department of SWAT, a sewing machine was provided to Falaq, empowering her to earn a livelihood from the comfort of her home. This initiative not only enabled her to contribute to her household income but also encouraged self-reliance through skill-based employment. It directly supports Sustainable Development Goal 8 by promoting decent work and economic growth within the community.

Heat Wave Drive (Water Distribution) - May 16th, 2025

In an effort to provide relief during the intense summer heat, the Community Service Department launched a thoughtful water distribution project on Shahrah-e-Faisal. Volunteers came together to hand out cold bottles of water to commuters, workers, and passersby braving the scorching sun. This small yet impactful act of kindness aimed to offer comfort and hydration to those facing the relentless heat, reflecting the department's oanndgoing commitment to community care compassion

Social Development Case 14 - May 17th, 2025

The Social Development Department of SWAT supported Abdul Jameel by providing a Gola Ganda cart, helping him kickstart his small business. This initiative aligns with SDG 1 (No Poverty) and SDG 8 (Decent Work and Economic Growth), empowering individuals through sustainable livelihood opportunities.

Social Development Case 15 - May 21st, 2025 The

Social Development Department of SWAT empowered Mr. Maqsood Ali by supporting the setup of a Kathiawari Chola cart in his local area. This initiative helped him establish a stable source of income while promoting self-reliance Sustainable
Development Goal 8, encouraging decent work and economic growth through community-driven support.

Social Development Case 16 - May 22nd, 2025

Mr. Asad received a confectionery cart through SWAT's Social Development efforts, enabling him to run his own small business and support his household. This initiative not only offered him a reliable source of income but also promoted dignity through self- employment. It contributes to SDG 1 (No Poverty) and SDG 8 (Decent Work and Economic Growth).

Social Development Case 17 - May 25th,2025

SWAT provided an Ice Depot cart to Mr. Shahrukh, enabling him to earn a livelihood during the summer season by selling ice in his locality. This timely support helped him meet seasonal demand while building a source of income. The initiative reinforces the department's ongoing commitment to economic empowerment and practical community support.

Social Development Case 18 - June 2nd, 2025

Zaheer by covering the repair costs of his rickshaw, which had been his primary source of income. Due to mechanical issues, he had been unable to operate it, resulting in financial stress for his household. By enabling him to resume his daily work, this initiative restored not just his alinvedlihood but also his confidence independence. It reflects SWAT's strong focus on sustainable development, dignity in labor, and empowering individuals through timely and practical assistance.

Meat Drive - June 9th, 2025

For Eid ul-Adha, SWAT (Social Welfare and Trust) led a heartfelt Meat Drive '24, turning generosity into action. With the support of kind donors, funds were raised to purchase cows for sacrifice, and the fresh meat was thoughtfully distributed among the hardworking guards and janitorial staff at IoBM and to people in need. This initiative reflected the true spirit of Eid sharing blessings and spreading joy to those who need it most.

Tabeer Homes Visit - June 22nd, 2025

Team SWAT paid a heartfelt visit to Tabeer Homes, a boys' orphanage filled with warmth and youthful energy. The day was spent bonding with the children through laughter, shared stories, and meaningful moments. Goody bags were gifted to each child, bringing wide smiles and excitement. The team and boys shared a meal, offered prayers together, and enjoyed simple joys that turned into lasting memories. This visit reflected SWAT's commitment to spreading love, companionship, and kindness to every corner of the community.

Medical Camp at Farzana Orphanage) - July 16th, 2025

Organized by the Community Service Department of SWAT, a special medical visit was arranged at Farzana Orphanage, where dedicated doctors conducted health check-ups for the children. This initiative, in line with SDG 3: Good Health and Well-being, aimed to ensure the well-being of the young residents through personalized care and professional consultation. The visit reflected SWAT's commitment to creating a healthier, more compassionate community where every child is nurtured and supported.

Social Development Case 19 - July 16th, 2025

SWAT's Social Development Department empowered Nabeel by supporting his entry into the ride-hailing workforce through purchasing him a bike and setting him up with a Bykea, promoting self-reliance and aligning with SDG 8 (Decent Work and Economic Growth).

Social Development Case 20 - July 17th, 2025

Ahmed received support for a bike and was then made to register with Bykea through SWAT's Social Development initiative, enabling him to earn a sustainable income and furthering efforts toward poverty reduction and economic opportunity

1. Blood Drive – December In December, we organized our Blood Drive, resulting in 50+ successful blood donations. We collaborated with Afzaal Memorial Trust Foundation, Saylani Welfare International Trust, and Indus Hospital , ensuring smooth medical operations. Additionally, 120+ individuals received free thalassemia screening, creating awareness about early detection, and we raised funds to support thalassemia patients' treatment. The drive was impactful in terms of turnout, awareness, and healthcare support. 2. Dental Camp – Keamari at Roshan Public School

During the winter break, we conducted a Dental Camp at Keamari in Roshan Public School for underprivileged students and their families. This was organized in collaboration with HOPES Foundation and their dental team from Dow University of Health Sciences.

We catered to over 400 patients, providing check-ups, consultations, and guidance. The response from the community was extremely positive, especially from families who otherwise have limited access to dental care.

We were also grateful to have Gorey International as our "oral hygiene sponsor", through which we distributed toothbrushes to promote proper dental hygiene practices and preventive care.

3. Eye Camp – IoBM Campus

We are especially thankful to IoBM for allowing us to host an Eye Camp on campus for students, faculty, alumni, and staff.

In collaboration with Frontier Institute of Ophthalmology, their medical team conducted detailed eye testing and consultations. Over 450 members of the IoBM community received free screenings, diagnoses, and professional consultations. Many staff members, in particular, benefited from remedial treatment plans and corrective guidance.

The turnout and smooth execution of this camp further demonstrated the trust placed in SWAT and the collective effort of our volunteers.

SDGs Covered

Collectively, these initiatives contributed toward:

· SDG 3 – Good Health and Well-Being

· SDG 4 – Quality Education

STRATEGIC HUMAN RESOURCE SOCIETY (SHRS)

Introduction

The Strategic Human Resource is IoBM's very own student society, designed to enhance the understanding of the HR and corporate world. The aim of SHRS has always been to align human competencies, we do so by bringing together teams of talented individuals helping them grow and maximize their potential. To aid in our goal of catering to all relevant interests the SHRS departments include Marketing, Human Resources, Public Relations, Finance & IT, Creatives, Operations & Logistics, Events, Media, Strategy & Reforms and Corporate.

The scope for SHRS does not only encompass students but also encompasses collaborations with esteemed firms and companies all across the country. To do so, the society is active in hosting seminars, conferences, the career fair and our flagship event EVOLVE. These events all act as a bridge between industry professionals and students, helping them in their professional growth.

Our goal is to foster a community where members can grow personally and professionally while preparing for their future careers.

Mission

SHRS is a society dedicated to advancing the practice and profession of multiple divisions including Public Relations, Human Resource, Marketing, Events, Media etc. Our mission is to cultivate a community where continuous growth, ethical leadership, innovative practices and collaborative environment enhances the current potential of the people who are part of this society into further preparing and molding them for the real world.

Vision

SHRS aspires to shape the future by fostering inclusive, innovative, and dynamic environments where all the members can thrive and achieve successful outcomes together. Through a commitment to continuous learning, thought leadership, and collaboration, we seek to redefine the impact of HR, ensuring that it not only supports work related objectives but also champions the well-being and development of all the members. Aiming for ethical standards and forward thinking approaches, SHRS values the input from its members encouraging them to be the best version of themselves.

Acknowledgement We would like to express our deepest gratitude to Dr. Shagufta Ghauri,

The respected faculty advisor of the Strategic Human Resource Society, whose unwavering support, mentorship, and encouragement have been the backbone of our society's success. Her dedication went far beyond what was required of her role — she stood by us through every challenge, offering not just her time and expertise, but also her trust and belief in our capabilities as a team. It was through her constant guidance that we were able to operate effectively, maintain our presence within the university and bring our ideas to life. Dr. Ghauri consistently opened doors for us, created opportunities we hadn't imagined possible, and ensured that our voices were heard and our efforts recognized. Her insightful advice and compassionate leadership helped us navigate through uncertainty and make decisions that shaped the society's future. We are sincerely thankful for her role in nurturing our growth, inspiring our confidence, and being a source of strength throughout our journey. The Strategic Human Resource Society would not be where it is today without her, and we will always carry forward the values and lessons she instilled in us.

OPEN HOUSE

A warm welcome to over 500 students and the beginning of a new SHRS journey On 9th October 2025, the Strategic Human Resource Society (SHRS) held its annual Open House in SSK Wing C to welcome a fresh batch of passionate and enthusiastic students. The event served as a recruitment and engagement platform, where existing members introduced SHRS to new students and invited them to become part of the society. With an impressive turnout, the open house attracted around 500+ sign-ups, out of which a carefully curated new team was formed through a series of intervi

SHRS is organized into several core departments, each playing a critical role in the functioning of the society. These include

- Marketing
- Public Relations
- Corporate
- Logistics
- Media
- Finance

During the event, each department had a designated space where current members and council representatives guided new students, helping them identify departments that aligned with their interests and strengths.

To make the SHRS Open House more interactive and memorable, the event featured engaging elements like a thumb painting station, a photo booth with props, and personalized affirmation notes—adding warmth and creativity to the recruitment experience. The objective was to introduce the society, encourage participation, and recruit a dynamic new team through one-on-one departmental interactions. As a result, existing members enhanced their communication and organizational skills, while new recruits gained insight into team dynamics, collaboration, and leadership within a professional student environment.

THE FUTURE SUMMIT & WOMEN IN BUSINESS

SHRS in Action: Conference Highlights

THE FUTURE SUMMIT WOMEN IN BUSINESS CONFERENCE Held in March 2025, SHRS representatives attended this premium business and Kinnaroavcaltiion conference in Members engaged with thought leaders on the future of work, tech integration, and strategic leadership.

WOMEN IN BUSINESS CONFERENCE

Also in March 2025, SHRS delegates participated in a conference on women's leadership in business. Female CEOs, HR leaders, and entrepreneurs shared valuable insights and policy ideas. Key Outcomes: Promoted gender-inclusive HR awareness Inspired future leaders Initiated ideas for campus-led panels Collab with IoBM's Gender & Inclusion Office

PAKISTAN TRAVEL MART & ISLAMIC CAPITAL MARKET CONFERENCE

Islamic Capital Market Conference Date & Venue

February 2025, Karachi,Pakistan Participants **~15 (SHRS Delegation) Overview:**

This conference focused on ethical finance, Sthheariah-compliantinstruments, and growth of Islamic capital markets in Pakistan and globally. It featured experts from SECP, PSX, and Islamic financial institutions.

Collaborations

Participation was coordinated with the IoBM Finance Society for shared learning.

IOBM SUPER LEAGUE 2025

SHRS and Vanquisher Unite for a High- Energy Inter- University Cricket Showdown Where Strategy Met Sportsmanship in an Unforgettable Tournament

In November 2025, the Strategic Human Resource Society (SHRS), in collaboration with Vanquisher, IoBM's official sports society, hosted the IOBM Super League (ISL) — a thrilling inter- university cricket tournament featuring teams from IoBM, IBA, Denning Law School, and more. Designed to foster collaboration and student engagement beyond the classroom, ISL provided SHRS members with invaluable experience in organizing large- scale, multi- society events. The tournament not only promoted healthy competition but also strengthened leadership, coordination, and networking skills across participating

EVOLVE

EVOLVE was a flagship business competition organized by the Society of Human Resource Sciences (SHRS) at IoBM during the Spring semester of 2025. Designed as a multi-round challenge, it brought together dynamic student teams to solve real-world business problems through simulations, HR dilemmas, marketing pitches, and strategic decision-making tasks.

The event served as a platform for aspiring business professionals to test their knowledge, critical thinking, and teamwork in a high-pressure, professional setting.

Participation Statistics

Total Attendees (including audience): 350+

Number of Teams Registered: 24

Volunteers: 100+

Judges and Faculty Mentors: 5 industry professionals and IoBM professors

Objectives

- To provide participants with exposure to real- world business scenarios.
- To promote problem-solving, creativity, and strategic thinking.
- To foster leadership, negotiation, and steimamul atecdollaboratiounder pressure.
- To encourage networking among students from different departments.

OUTCOMES

Over 20 teams participated from various faculties.
Participants reported increased confidence in presenting and decision-making.
Judges and faculty appreciated the practical application of classroom concepts.
The event boosted SHRS's visibility and credibility across campus.

Collaborations or Partnerships

Industry Collaboration: Partial sponsorship and judging support from HR Legends Pakistan and RecruitPro Pvt Ltd.

Internal Collaboration: Coordination with the IoBM Event Management Society for logistics and technical setup.

Recommendations

Include a digital marketing round to enhance relevance for today's job market.

Introduce a mentorship segment prior to the competition for grooming participants.

Offer certificates or LORs for high-performing participants and volunteers.

THE FOOD STREET, A SOULFUL QAWWALI NIGHT, AND AN ELEGANT FORMAL DINNER

QAWWALI NIGHT As part of the EVOLVE Business Competition, a soulful Qawwali Night was hosted to offer a cultural retreat for participants and attendees. The evening featured a live performance, traditional floor seating, and a serene ambiance that encouraged reflection and connection.

FOOD STREET

As part of the EVOLVE Business Competition, a vibrant Food Street was organized to enhance the overall event experience for participants, volunteers, and attendees. The food street featured a delightful mix of renowned brands and local street food vendors, creating a lively and social atmosphere.

Key highlights included

Bombay Bhel serving its signature spicy snacks Helados Ice Cream offering premium dessert options

Local vendors providing classics like bun kebabs, fries, gol gappay, and rolls

The food street was not only a crowd favorite but also helped sustain energy throughout the intense competition days. It encouraged informal networking, team bonding, and added a festive flair to the academic environment of the event

Smashing into Summer: SHRS Year-End Padel Showdown
A fun and active wrap-up to a great year at SHRS To mark the end of an eventful year, the SHRS society came together for an exciting padel match that brought both energy and smiles. Held at [insert location if needed], the game served as a refreshing break from academic routines and a chance for members to bond in a relaxed, sporty environment. With teams formed on the spot and healthy competition in the air, the event saw enthusiastic participation from students across all years. Whether playing or cheering from the sidelines, everyone contributed to the vibrant atmosphere. It was the perfect way to celebrate our achievements, build team spirit, and create lasting memories.

Sustainable Living Society (SLS)

About Sustainable Living Society (SLS)

The Sustainable Living Society (SLS), founded in 2018, is the flagship student-led organization at IoBM dedicated to promoting environmental sustainability and responsible living. Since its inception, SLS has worked actively to raise awareness about pressing global environmental challenges while empowering students to take meaningful action toward a greener future.
SLS believes that real impact is created where knowledge, collaboration, and action intersect. Our initiatives go beyond awareness campaigns, we design and execute projects that create measurable, visible, and lasting change within the university and the broader community.
By transforming classroom knowledge into practical action, SLS prepares students to become responsible leaders who can contribute to sustainable development at local and global levels.

Vision

Our vision is to create a campus culture rooted in sustainability, responsibility, and innovation. Through hands-on projects and collaborations, SLS encourages students to actively participate in solving real-world environmental issues.
We aim to:
Promote environmental consciousness.
Encourage sustainable habits.
Foster collaboration between institutions.
Align student initiatives with the Sustainable Development Goals (SDGs).

Zero Plastic Bottles - Recycling Drive

Date: February 2025

Supported SDGs:

• SDG 12 – Responsible Consumption and Production
• SDG 14 – Life Below Water
• SDG 11 – Sustainable Cities and Communities
• SDG 13 – Climate Action
• SDG 9 – Industry, Innovation and Infrastructure
• SDG 4 – Quality Education
• SDG 17 – Partnerships for the Goals

Description:

SLS launched a month-long plastic bottle collection and recycling campaign to reduce campus waste and promote recycling behavior. Collected PET bottles were sent to a certified recycling facility through a partnered logistics company. Alongside this, workshops and digital infographics educated students about sthineg lee-unsveironmental impact plastics and circular economy practices.

Cycling Rally – Pedal for the Planet

Date: 23rd February 2025

Supported SDGs:

- SDG 3 – Good Health and Well-being
- SDG 11 – Sustainable Cities and Communities
- SDG 13 – Climate Action
- SDG 7 – Affordable and Clean Energy
- SDG 9 – Industry, Innovation and Infrastructure
- SDG 12 – Responsible Consumption and Production
- SDG 4 – Quality Education
- SDG 17 – Partnerships for the Goals

Description: The Cycling Rally was the most loved event of the Sustainable Living Society, bringing together over 170 enthusiastic students who cycled more than 6 kilometers by the sea, to promote pollution-free modes of transportation and encourage a healthier, more active lifestyle. The rally served as a powerful step toward raising awareness about the environmental and health benefits of cycling. Our efforts were further amplified when the event was featured in Bol News, helping us reach a wider audience and reinforce the importance of sustainable, low-emission transport in urban spaces.

Seeding the City

Date: 17th, 18th, 24th & 25th November A multi-day sustainability event focused on eco-friendly practices, sustainable products, and environmental awareness. One of the key highlights of the event was the Seeding Trays Initiative. Special seeding trays were set up where participants could: Select seeds of their choice Plant them in the name of their loved ones Contribute symbolically to environmental restoration

These planted seeds were later collected and used for plantation within the university premises and other designated areas, ensuring long-term environmental impact.
The event successfully engaged students, 4 sponsors, and 14 vendors, making it one of the most interactive sustainability initiatives of the semester.
The initiative combined emotional connection with environmental responsibility, encouraging students to take personal ownership of climate action.
Sponsors

TrashIt NFEH Plant a Million Pakistan Indigo

These sponsors supported plantation efforts and sustainability awareness.

Vendors & Activity Partners

Colour Nest (Activity Partner)	**Kay Organic & Kay Fragrances (Fragrance Partner)**
Seora (Self-Care Partner)	**Crochetxhn** (Crochet Partner)
Cruze (Commute Partner)	**Crochet by Aish** (Crochet Partner)
Perma Jewels Forever (Jewellery Partner)	**Luxenza** (Fragrance Partner)
Yeh Daikho Jewellery Store (Jewellery Partner)	**Renee Organics** (Wellness Partner)
Paper Shine (Stationery Partner)	**The Next Abroad Consultants** (Consultancy Partner
Nitzy Creations (Crafts Partner)	**Bling Jewels** (Permanent Jewellery Partner)

The presence of multiple vendors increased student engagement and made sustainability-driven conversations more accessible and interactive.
Impact & Success
High student participation.
Strong sponsor engagement.
First-time large-scale vendor collaboration.
Increased awareness about urban reforestation.
Strengthened partnerships with sustainability-driven organizations.
The event successfully combined environmental action with student engagement, making sustainability both educational and experiential.

SDG Alignment

Seeding the City aligned with:
SDG 11 – Sustainable Cities and Communities
SDG 13 – Climate Action
SDG 15 – Life on Land
SDG 17 – Partnerships for the Goals

Kidney Hill Plantation Drive
Date: Friday 21st November
The Kidney Hill Plantation Drive was organized to contribute directly to reforestation efforts in Karachi. Participants visited Kidney Hill and actively planted saplings to improve green cover in the area.
This initiative focused on hands-on environmental contribution rather than symbolic awareness.
Sponsors
Indigo
Plant a Million Pakistan
Their support ensured proper saplings, plantation guidance, and organized execution.

Key Achievements
Approximately 30plants were planted.
Active student participation.
Practical contribution toward reducing carbon footprint.
Encouraged environmental stewardship among youth.
This event demonstrated SLS's commitment to measurable environmental action rather than only awareness campaigns.

SDG Alignment

Kidney Hill Plantation Drive aligned with:
SDG 13 – Climate Action
SDG 15 – Life on Land
SDG 11 – Sustainable Cities and Communities
SDG 17 – Partnerships for the Goals

Environmental Awareness Session

(IBA × IoBM × SLS)
Date: Tuesday 16th December
In Collaboration with IBA
The Sustainable Living Society (SLS), in collaboration with the IBA research team, conducted an Environmental Awareness Intervention Session aimed at promoting sustainable habits among students through research-based insights.
The session featured two distinguished guest speakers from IBA:
Dr. Sahar Arshad Mahmood
Dr. Muhammad Salman Khalid
Both speakers shared expert insights on how air pollution contributes to environmental degradation and negatively impacts public health and climate stability. Their discussion covered:
Major sources of air pollution
Environmental and health consequences
The role of youth in driving sustainable change
Practical steps students can adopt to reduce their environmental footprint
The session also included an interactive Q&A segment, encouraging active student participation and critical thinking.

Research Collaboration

Participants were informed about research methodology and follow-up opportunities. Students were encouraged to connect with the IBA research team for deeper understanding of study design and findings.
This academic collaboration strengthened inter-university engagement and research-based sustainability practices.

Engagement Activities
10-Minute GK Quiz
Focused on sustainability knowledge.
Top 2 winners received Zero Lifestyle rewards:
Smartwatches
Redemption Lucky Draw
Participants filled out a form at the end.
1 lucky winner received a Zero Lifestyle reward.
These incentives increased engagement and ensured active participation.

SDG Alignment
Environmental Awareness Session aligned with:
SDG 3 – Good Health and Well-being
SDG 4 – Quality Education
SDG 13 – Climate Action
SDG 17 – Partnerships for the Goals

Impact & Success
Successful inter-university collaboration.
Active student participation.
Increased awareness about air pollution.
Encouraged measurable behavioral change.
Strengthened research-based sustainability approach.

This event marked a shift toward data-driven sustainability awareness at IoBM

Overall Impact of Fall 2025
During Fall 2025, SLS successfully:
Conducted 3 major sustainability initiatives.
Collaborated with 4 sponsors and 13 vendors.
Strengthened inter-university partnerships.
Contributed directly to reforestation efforts.
Promoted measurable environmental awareness.
Aligned all activities with United Nations SDGs.








THE DIALOGUE SOCIETY (TDS)

Qur'an Conference & Exhibition 2025

Date: 17th–19thFebruary2025
Venue: IoBM, Karachi

Overview: This three-day event was a flagship initiative to deepen the understanding of the Qur'an and rekindle spiritual awareness on campus.

Day 1 – Qur'an Conference: Held in the CBM Auditorium, the keynote address by Sheikh Shahzaib Ajaz focused on the Qur'anic roadmap to success. Sheikh Muhammad Anas conducted a live workshop on various Maqamat and Qira'at styles, enhancing appreciation of Qur'anic recitation.

Day 2 & 3 – Qur'an Exhibition: The exhibition showcased ancient manuscripts, explained the historical development of Arabic calligraphy, and offered interactive booths on Qira'at and tafsir-based quizzes. Students engaged enthusiastically and explored diverse elements of the Qur'an.

Impact:
The conference and exhibition received widespread appreciation. Many attendees expressed a renewed spiritual connection and a commitment to explore the Qur'an beyond surface-level reading.

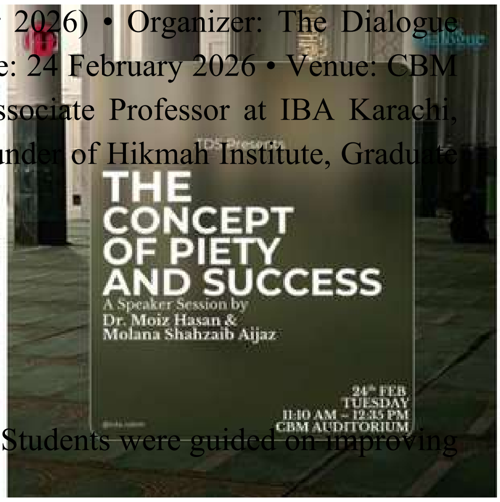
SDG Alignment:
- SDG 4: Quality Education
- SDG 16: Peace, Justice and Strong Institutions
- SDG 3: Good Health and Well-being

Pictorial Highlights:

Conclusion: The Dialogue Society's efforts this term have focused on nurturing intellectual depth, spiritual strength, and social responsibility among students. Through a well-balanced blend of activism, education, and identity-building, each event aligned meaningfully with the UN Sustainable Development Goals. These initiatives not only created dialogue but also inspired action, reflection, and change.

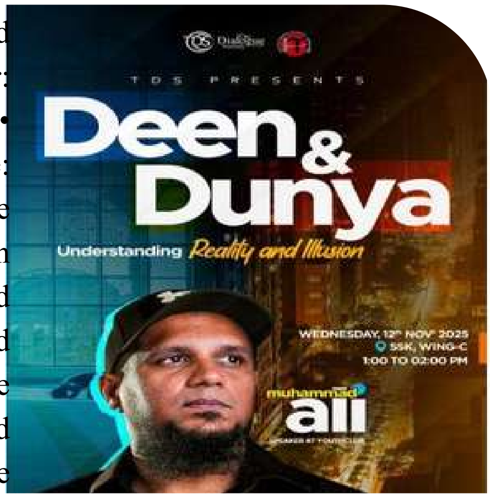
Event 1: The Concept of Piety and Success (Spring Semester 2026) • Organizer: The Dialogue Society (TDS) • Topic: The Concept of Piety and Success • Date: 24 February 2026 • Venue: CBM Auditorium, IoBM • Guest Speakers: o Dr. Moiz Hasan – Associate Professor at IBA Karachi, Founder of Maryam Institute o Molana Shahzaib Aijaz – Co-founder of Hikmah Institute, Graduate of LUM

Event Highlights: • The session was organized to help students understand the relationship between Taqwa (piety) and true success in life, especially before the month of Ramadan. • Speakers explained how the teachings of the Qur'an and Sunnah guide individuals toward personal and societal success • Students were guided on improving discipline, character, and spiritual growth during Ramadan. • Important reflections were shared for Muslim youth on balancing Deen and Dunya. • The importance of making dua and using Ramadan in a productive way was discussed. • An interactive Q&A session was held where students actively participated. • The session received a positive response from the audience.



Event 2: Deen and Dunya – Understanding Reality and Illusion (Unofficial Event – Fall 2025)

• Organizer: The Dialogue Society (TDS) • Topic: Deen and Dunya – Understanding Reality and Illusion • Guest Speaker: Muhammad Ali (Youth Club) • Date: 12 November 2025 • Venue: Wing-C, SSK Building, IoBM • Total Audience: Approximately 300–350 students Event Highlights: • The session focused on understanding the balance between religious values and worldly life. • The speaker discussed reality versus illusions in modern society. • Students showed great interest and actively listened to the talk. • An interactive discussion session was held after the lecture. • Students asked questions and shared their thoughts The speaker addressed the queries in detail. • The session was informative and beneficial for the students.



Event 3: CSS Awareness and Career Counselling Seminar (Unofficial Event – Spring 2026

• Organizer: The Dialogue Society (TDS) • Collaboration: CSS Corner and Center for Policy and Area Studies • Topic: CSS Awareness and Career Counselling Seminar • Date: 12 February 2026 • Time: 12:30 PM – 2:00 PM • Venue: CBM Auditorium, IoBM Guest Speakers: • Taha Saleem – Deputy Commissioner • Neha Shah – Assistant Commissioner • Hazim Bangwar – Assistant Commissioner • Sana Tariq Syed – Assistant Commissioner •
Total Audience: Approximately 350–400 students

Event Highlights: • The seminar aimed to create awareness about CSS and career opportunities in civil services. • Speakers shared their experiences and preparation strategies. • Students learned about the CSS exam process and career paths in the public sector. • An interactive Q&A session was conducted. • Students asked questions about preparation and guidance. • The speakers motivated students and shared useful advice. • The seminar was highly informative and beneficial.

IEEE Society

IEEE IoBM Student Branch Activities and Events Session Jan-Dec 2025

Event 1- Guest Speaker: Syed Shabeeb Raza – Sr. SQA Engineer at WeUno Technology

The IEEE IoBM Student Branch (CCSIS) proudly hosted an engaging and knowledge-packed guest speaker session on "Optimizing Software Development" with Syed Shabeeb Raza (senior SQA Engineer at WeUno Technology).

The session was a tremendous success, with an incredible turnout of students and professionals eager to explore Software Quality Assurance (SQA), Automation, React, and Cloud Computing. Syed Shabeeb Raza shared invaluable insights, real-world experiences, and industry best practices, making the session educational and inspiring for all attendees.

Event 2- The NEXTech Webinar Series

The NEXTech Webinar Series is a Ramadan Special initiative by the IEEE IoBM Student Branch, designed to inspire, educate, and empower the tech community. This webinar series brings together industry experts and thought leaders to discuss the latest advancements in technology, innovation, and emerging industry trends.

Through interactive sessions and insightful discussions, NEXTech aims to redefine possibilities and break barriers by bridging the gap between academic knowledge and real-world applications. The series offers valuable learning opportunities for students, professionals, and tech enthusiasts, helping them stay ahead in the ever-evolving digital landscape.

Event 3- Guest Speaker Session

The IEEE IoBM Student Branch, in collaboration with the College of Computer Science & Information Systems (CCSIS), is proud to host a guest speaker session on: ”The Role of Technology in Digital Payments and Security: A Pakistan Perspective”
We were honored to welcome Mr. Shoukat Bizinjo, Additional Director at the State Bank of Pakistan, as our esteemed guest speaker.

Event 4- Technova'25 (Flagship Event)

TechNova '25 is a flagship technology event organized to celebrate innovation, creativity, and the future of digital transformation. The event brings together students, professionals, and tech enthusiasts for an immersive experience featuring insightful talks, interactive sessions, and cutting- edge discussions on emerging technologies. More than 20 universities nation-wide has participated in different competitions. Designed to foster learning, collaboration, and practical exposure, TechNova '25 serves as a platform where ideas turn into innovation and knowledge meets real-world application.

Event 5- Workshop

The "Web Testing with Selenium & Python" session successfully guided participants from manual to automated testing. Led by Mr. Syed Shabeeb Raza, the workshop highlighted test automation benefits, improved workflows, and software quality. Attendees gained practical insights into Selenium-based web testing techniques and industry-relevant practices.

Event 6- Guest Speaker Session

The IEEE IoBM Student Branch is delighted to share the success of an insightful and impactful session conducted by Ms. Alyna Butt. The session offered valuable perspectives on career professional growth, leadership, and development, equipping our members with practical knowledge and inspiration to excel in their respective fields.
We extend our heartfelt gratitude to Ms. Alyna Butt for taking the time to share her expertise, experiences, and guidance. Her words truly resonated with our members and contributed greatly to their learning journey.

Event 7- IEEE Day Celebrations We were honored to host Dr. Shahab Siddiqui, Chair of IEEE Karachi Computer Society, as our guest speaker. He shared the inspiring history of IEEE in Pakistan and guided students on how IEEE opens global doors for innovation, networking, and professional growth. We were further privileged to welcome Dr. Tariq Rahim Roomro, Chair of IEEE Karachi Section and IoBM Rector, who shared valuable insights about the power of student branches and motivated us to step forward as future leaders in technology. Our event was graced by Sir Asghar, HOD of CCSIS, who emphasized the importance of student engagement, hands-on learning, and how platforms like IEEE accelerate skill development. Finally, Dr. Khalid Mahboob, our Branch Counselor and Faculty Advisor, encouraged the student body to lead with curiosity, explore research opportunities, and take full advantage of global IEEE resources.

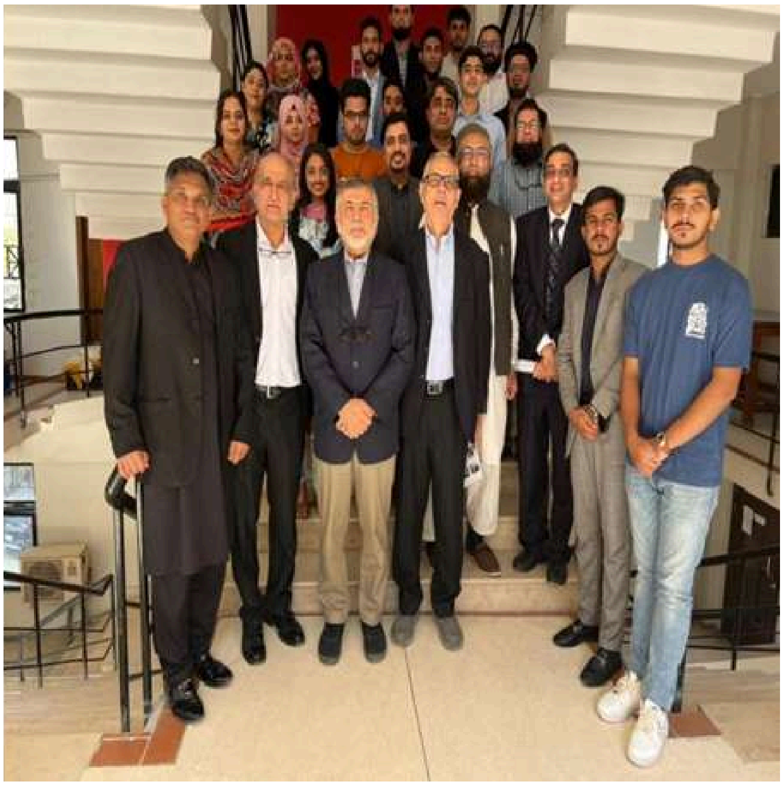
Event 8- Guest Speaker Session

We had the privilege of hosting Mr. Ahsan Mashkoor, Co-Founder of C Square & wAI Industries, for an insightful talk on “Building Tech Startups in Emerging Markets: Challenges and Success Stories.” From navigating Pakistan’s startup ecosystem to sharing real-world lessons, the session brought forward invaluable perspectives for aspiring founders and innovators. A huge thank you to our guest speaker for inspiring our students with his journey, wisdom, and vision.

Event 9- 15th International Conference on Mathematics, Actuarial Science, Computer Science & Statistics (MACS 2025) (Flagship Event)

The 15th International Conference on Mathematics, Actuarial Science, Computer Science & Statistics (MACS 2025) proudly hosted an insightful panel discussion on Agentic AI: Opportunities & Challenges

Esteemed leaders from academia and industry came together to explore the future of autonomous AI systems, real-world applications, ethical considerations, governance challenges, and the impact of Agentic AI on Pakistan's Vision 2030. The session bridged theory with practice and sparked meaningful dialogue on responsible and intelligent decision-making.



Branch Councilors Meet up. IEEE Karachi Sections

Thank You